



**National American Miss is busy planning our state pageant season and your National American Miss directors are constantly on top of the planning and safety of your event. NAM is committed to adhering to the latest safety standards and guidelines applicable to each pageant date and location, working hard to ensure a safe environment in light of the COVID-19 pandemic.**

**Experience you can depend on.** Your NAM state and national directors have a combined 265 years of experience in event production in all major hotel brands as well as convention centers, theaters, worship centers, television studios, and specialty venues. Your NAM national directors have more than 37 continuous years of pageant event production and are rated as **“The Best”** by Pageantry Magazine.






NAM directors are at work continuously to stay in tune with best practices every year. Now more than ever, NAM implements the latest safety standards and guidelines applicable to each city and state location during the time period of the event.

You can have added confidence in knowing that each NAM event is hosted at a recognized major national brand hotel (Marriott, Hyatt, Hilton, etc.). This provides an added layer of quality and safety. NAM events are not hosted at venues that are potentially independent of accountability. Rather, each of the major brand hotels in which NAM hosts is accountable to their continually monitored corporate safety guidelines, and they are advised on an ongoing basis by teams of medical advisors and expert safety consultants.

The hotel general manager and staff are in constant contact with their corporate guidance (from Hyatt Corporation, etc.), their city convention bureau, and their city government to ensure safety compliance for the hotel, and that all events meet the safety guidelines.

- Infrastructure Updates for Safety**
- All NAM events meet the prevailing hygiene and safety measures for both attendees and staff. Here are some examples:
- Frequent complimentary hand sanitizer options for guests. Mandatory for staff.
  - Touchless complimentary temperature check services available for guests. Mandatory for staff.
  - Everyone in attendance will be required to follow the mask protocol that is in place by the local government at the time of the event.
  - Entry doors kept open for events (minimizes the need for guests or staff to touch a door).
  - Increased space backstage, dressing room, and any other location where there is the opportunity for individuals (guests and/or staff) to be in proximity.
  - Social distancing guides in place on the floor for lines.

**Examples of operational changes implemented for all 2021 NAM state and national events to reinforce social distancing and emphasis on microphone safety.**

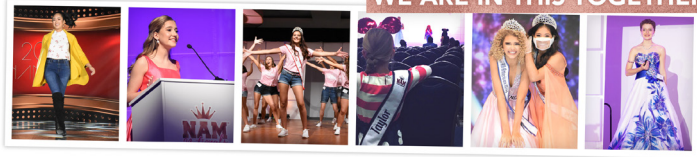
-  **Personal Introduction**  
Attendees will not hold microphones during Personal Introduction. Proper hygiene and social distancing will be maintained. The logistics for your specific state event will be provided by your director prior to the event.
-  **Interview**  
Each judge is seated at a 6-foot table, rotated so that there is a chair at each end.
-  **Formal Wear**  
Proper hygiene and social distancing will be maintained. The logistics for your specific state event will be provided by your director prior to the event.
-  **Opening Dance Number**  
Dances designed to maintain 6 feet minimum between participants.
-  **Ballroom Seating**  
The seating for each room will be arranged to meet the prevailing guidelines for the city, state, and venue. Increased row spacing, and plentiful additional seating, to ensure that ample distancing is provided for all families.

**To see more examples of how NAM is providing additional safety at each event, go to [www.namiss.com/covid](http://www.namiss.com/covid)**

# 2021 NAM COVID-19 Action Plan

## Practicing Safety While Growing Confidence<sup>SM</sup>

WE ARE IN THIS TOGETHER!



National American Miss knows and understands that everyone in our country is feeling the pain of COVID-19 in one way or another. At the same time, we know that you are anxious to get back to a normal life. We all need something to look forward to and plan. NAM is busy planning our 2021 State Pageants and our National Pageant. We are closely monitoring the situation in each state and planning accordingly. Be sure to check [namiss.com/findyourstate](http://namiss.com/findyourstate) for your state pageant dates. The 2021 state pageants are still scheduled to be held prior to the National Pageant which will be Thanksgiving Week!

Several of our families have asked us, "What if the pageant is postponed?" We do not plan to postpone any pageants. But with that being said, we also don't know what the government will mandate in the future. This is an ever-changing situation that we cannot predict. What we can do is plan for the future based on what we know now. Therefore, we have a 2021 NAM COVID-19 Action Plan.

All state directors are already implementing safety standards to meet and exceed the government mandates for social distancing. You will see several small tweaks to the standard "NAM Look" to make sure that our state finalists, families, and staff are all safe and protected.

**If your 2021 NAM State Pageant is postponed due to COVID-19, here is the course of action for all 2021 NAM State Finalists whose sponsorship fee is fully paid at the time their state pageant is postponed.**

### 1. Go directly to the National Pageant!

All 2021 State Finalists whose Sponsor Fees are FULLY PAID at the time of postponement will automatically qualify to compete in the 2021 National All-American Miss competition.

- All fees paid toward the 2021 State Pageant will be transferred to your national account.
- If you choose not to compete at the 2021 National Pageant, your funds will be held on your state account for your 2022 state pageant.
- If your sponsor fees are not fully paid, your fees will be held on your state account for the 2022 state pageant.

### 2. Compete for the State Queen Title!

**If your 2021 NAM State Pageant is postponed due to COVID-19, you can apply for your State Queen's Title through the Appointed Representative Program at [www.namiss.com/appointed](http://www.namiss.com/appointed).**

- Only 2021 State Finalists whose Sponsor Fees are FULLY PAID at the time of postponement will be able to apply for the state queen's title through the Appointed Representative Program.
- You must follow all the rules and regulations through the Appointed Representative Program. Be sure to read the state requirements to apply, the prize package details, and the requirements for nationals.
- If you choose to apply for your state queen's title through the Appointed Representative Program, but do not win the state queen's title you will still have two options:
  - You will still qualify for the 2021 National All-American Miss competition. We can automatically transfer all fees that you paid to your state director to your national account.
  - If you choose not to compete at the 2021 National Pageant your funds will be held on your state account for the 2022 state pageant.
- If your sponsor fees are not fully paid, your fees will be held on your state account for the 2022 state pageant.

### Frequently Asked Questions

#### What if my sponsorship fees are not all paid at the time my state pageant is postponed?

You will not lose your funds paid. All of your funds paid will automatically roll over to your 2022 State Pageant.

#### Can I apply for the Appointed Representative Program after a 2021 State Pageant has been postponed?

Only 2021 State Finalists who have paid **all of their sponsorship fees** will be able to apply for a state queen's title through the Appointed Representative Program for a state that originally had a physical state pageant scheduled but had to postpone due to COVID-19.

#### How will I know if my 2021 State Pageant is postponed?

As soon as your state director makes the tough decision to postpone your state pageant, it will be updated on [www.namiss.com/covid](http://www.namiss.com/covid) and on all Official NAM Social Media. Be sure to follow us on Facebook, Instagram, and Twitter. Your state director will also notify you directly of the postponement.

