



NAMTM

National American Miss

The Official Program for Realizing Your Dreams

Wow!

We are giving
away a
Ford Mustang
convertible!

Get ready
for the most
EXCITING
event EVER in

Pageantry!

Win **YOUR** share
of cash, prizes,
and prestigious

National Titles

THE OFFICIAL

National Guidebook



Congratulations on qualifying for NAM Nationals!

visit us at:
namiss.com
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Letter from the NATIONAL DIRECTORS

CONGRATULATIONS!

As part of a select group of top finishers at your state pageant, you are invited to take part in the National Pageant activities in Orlando, Florida!



In addition to being a fabulous family vacation, the National Pageant will be one of the most exciting and rewarding experiences of your life.

The National American Miss National Pageant features the most abundant prize packages in all of youth pageantry. The offering is jam-packed with Queen-size cash awards, colossal trophies, prestigious national crowns, national banners, and an array of prizes unmatched anywhere.

Your National Pageant week will be filled with memories you will cherish for the rest of your life. Our goals at all National American Miss events are for you to spend quality time with your family, make new friends, and gain valuable self-confidence.

The National Pageant is the pinnacle of family fun. Our beautiful pageant host hotel, the Hyatt Regency Orlando, boasts 315,000 square feet of state-of-the-art meeting space, an invigorating fitness center and sparkling pool, and all the amenities to make your vacation complete.

You'll feel like a star on the fantastic national stage, take part in the free drawing for a new Ford Mustang Convertible, and enjoy the feast at the elegant semi-formal Thanksgiving Banquet!

Start preparing now! Sit down with your family and look through this magazine. We want to make sure all of your questions are answered. Our team is here to help you every step of the way. Don't hesitate to give us a call. We are all here to help you!

Today is the day to start preparing for Nationals!

Best Wishes,

Steve & Kathleen Mayes

Steve & Kathleen Mayes
National Directors



i am
The Pageant Powerhouse™



Here's everything you
need to get started!

Check Out
PAGE 29
FOR A HANDY
CHECKLIST!

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important INFORMATION

Due to the global pandemic and constant changes pertaining to local safety regulations, all details listed in the National Guidebook are subject to adjustments and change so that we may comply with any local, state, or national guidelines in place at the time of our national pageant.

Stay up-to-date with all COVID-19 announcements and updates pertaining to NAM Nationals by going to www.NAMnationals.com/COVID



IT'S A FAMILY VACATION TO
Orlando, Florida!

Come join us in beautiful Florida for the national pageant! Nationals is held Thanksgiving week in Orlando, Florida!

In addition to the prestigious national pageant activities, you'll enjoy the dream family vacation of a lifetime! Get ready for an exciting adventure with your family and new friends from across the country, a lovely Thanksgiving Banquet, and swimming at the fabulous Hyatt Regency pool... You'll fill your scrapbook with fun family memories!

You can also take advantage of the discounted hotel rates only offered through National American Miss!

We look forward to seeing YOU at Nationals!

NATIONAL SCHEDULE OF ACTIVITIES

National American Miss Queen, All-American Queen & The iam Convention Optional Contest Competitors
This is the tentative schedule of activities; times and events are subject to change.
A detailed schedule of activities for your age division will be mailed to you at the beginning of November.

See your deadline date for the National Yearbook. This is the date when all materials that are to go in the National Yearbook are due. That includes photos, sponsor lists, and Spotlight Contest pages.
For registration options, go to NAMnationals.com.

Table with 7 columns: princess, jr. pre-teen, pre-teen, jr. teen, teen, miss, and a large central column for activities. Rows include Friday, Saturday, Sunday, Monday, Tuesday, Wednesday, Thursday (Thanksgiving Day), Friday, Saturday, and Sunday. Each row lists specific activities with color-coded icons.

Key to Your Activities at the National Pageant - Which Activities Will You Attend?
Includes icons for National American Miss Competitors, National All-American Miss Competitors, Girls Only Competing in Optional Contests, and National Spotlight Title Holders.





The National American Miss competition is a program designed for today's girl. We recognize and are excited about the unique individuality found in the girls of America. Our program is centered around helping young ladies grow and expand their ideas about who they are and what they would like to achieve. We want every girl to realize that she is worth it, that she truly can take hold of her dreams and make them a reality!

Come and see for yourself! Join us in beautiful Orlando, Florida for our National Competition. Our friendly staff will guide you through this once-in-a-lifetime opportunity. You'll gain poise, self-confidence, and valuable communication skills. You'll feel good about yourself and gain the competitive edge to succeed later in whatever field you may choose, from modeling to business, and throughout your life!

All of our staff members at the National American Miss program have an extensive history in not only pageantry, but youth activities of all kinds. Each team member is committed to providing doors of opportunity that are not available anywhere else. Girls and parents alike can be proud to be a part of National American Miss.

National American Miss is a program based on a lifetime of experience, the foundational principles of encouraging positive self-image and natural beauty within. For this reason, we have a guiding standard of no makeup for the Pre-Teen, Jr. Pre-Teen, and Princess age divisions.

Join us this Thanksgiving in Florida for a family vacation and experience a week filled with magic made just for you. Maybe you will be the girl who takes home the title of National American Miss or National All-American Miss. Or perhaps you'll pursue the prestigious optional contest titles and your share of more than \$500,000 in prizes that will be awarded. There is so much waiting for you at National American Miss. We look forward to seeing you in the spotlight!



WHO'S GOING TO Nationals?

State Queens

Congratulations, State Queen! You've won your state title and now you are on your way to sunny Orlando, Florida to compete for the title of **National American Miss!**



State Appointed Queens

Rock-on! Your state did not have a pageant for your age division, but you were selected through a comprehensive essay and interview process to represent your state at the national pageant. Now you're on your way to Orlando, Florida to compete for the title of **National American Miss!**



State Queen's Court

We are so excited you finished in the Top 5 Queen's Court at your State Pageant! You'll get to represent your city as a City Queen as you compete for the prestigious title of **National All-American Miss!**

State Cover Girl

Way to go! What a fabulous representative of your state and community you will be at the national pageant! You are eligible to compete for the title of **National All-American Miss!**

Major Optional Contest Winners and Runners-Up

Let your talent shine! If you were the winner or runner-up in any of your State Talent, Photogenic, Runway Model SearchSM, SpokesmodelSM, Casual Wear ModelingSM, Top Model SearchSM, Actress, Academic Achievement, Most Promising Model, Best Resume, or Heart of ServiceSM Contests, you may compete in any of the Optional Contests at the national pageant as well as for the title of **National All-American Miss** and represent your city as City Queen!

Spirit of America Winner

Congratulations! You've earned this prestigious award. You're invited to compete in the **National All-American Miss Pageant!**

Appointed City Queens

Awesome!!! Your state did not have a pageant for your age division, but you were selected through a comprehensive essay and interview process as a representative to compete in the **National All-American Miss Pageant!**

State Queen Alumni Rule

A reigning or past NAM State Queen who cannot compete at a NAM State Pageant this year for either of the following reasons can compete for the prestigious title of **National All-American Miss** in the age group for which she qualifies:

- Reigning State Queen that cannot compete at a state pageant this year because she is crowning her successor.
- Past NAM State Queen that cannot compete at a state pageant this year because she has not aged up to the next age division.

State Ambassadors

All your hard work at the State Pageant has paid off. You're invited to compete in the **National All-American Miss Pageant!**



Win your share of \$500,000

IN CASH
AND
PRIZES!

Plus...
Every participant
receives an
official national
achievement trophy!



| | | WHO CAN PARTICIPATE? | | | | | | | | | | | | Entry Fees | Can I pay the entry fee by completing Spotlight Contest™ pages for the National Yearbook? |
|--|-----------------------------|------------------------|-------------------------|---------------------|------------------|------------------|-------------------------|---------------------|----------------------------------|--|--------------------------------|-----------------------------------|---|--|---|
| | Held for each age division? | NAM State Queen Winner | All-American City Queen | Queen's Court Top 5 | State Cover Girl | State Ambassador | State Spirit of America | National Ambassador | Appointed NAM State Queen Winner | Appointed All-American City Queen Winner | Major Optional Contest Winners | Major Optional Contest Runners-Up | | | |
| National Pageants | | | | | | | | | | | | | | | |
| National American Miss – National Queen's Title | yes | ★ | | | | | | | ★++ | | | | | \$0 (if you are not an appointed state queen) | 2 pages for Appointed State Queen |
| National All-American Miss – National Queen's Title | yes | | ★ | ★ | ★ | ★ | ★ | ★ | | ★ | ★ | ★ | | \$950 | 2 pages |
| National Titles | | | | | | | | | | | | | | | |
| National Cover Miss Title™ | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | n/a | 15 or more pages for state and/or national book |
| National Cover Model Title™ | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | n/a | 10 or more pages for state and/or national book |
| National Cover Girl Title™ | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | n/a | 7 or more pages for state and/or national book |
| National Ambassador™ | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | n/a | 4 or more pages for the national book |
| International Titles | | | | | | | | | | | | | | | |
| International Actress | | | | | | | | | | | | | | | |
| International Casual Wear Modeling™ | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | \$175 per entry | 1 page per entry |
| International Music Artist of the Year™ | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | \$175 per entry | 1 page per entry |
| International Photogenic | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | \$175 per entry | 1 page per entry |
| International Runway Model Search™ | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | \$175 per entry | 1 page per entry |
| International Spokesmodel | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | \$175 per entry | 1 page per entry |
| International Talent | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | \$175 per entry | 1 page per entry |
| International Top Model Search™ | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | \$175 per entry | 1 page per entry |
| International Fresh Face Fashion | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | \$125 per entry | 1 page per entry |
| International Fun Fitness | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | \$125 per entry | 1 page per entry |
| International Red Carpet Correspondent | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | \$125 per entry | 1 page per entry |
| Young Author Award | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | \$100 per entry | 1 page per entry |
| International Dream Model™ | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | Plus entry in Photogenic and Casual Wear Modeling® Contests | \$125 per entry | 1 page per entry |
| America's Junior Miss™ | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | Plus entry in Casual Wear Modeling®, Talent, and Spokesmodel Contests | \$250 per entry | n/a |
| International Awards | | | | | | | | | | | | | | | |
| International Academic Achievement Award & Scholarship | no* | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | Free | n/a |
| International Best Resume Award | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | Free | n/a |
| International Heart of Service Award | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | Free | n/a |
| International Miss Personality Award | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | Free | n/a |
| International Portfolio Award | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | 4 Photogenic Entries | n/a |
| International Spirit Award sponsored by Pageantry Magazine | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | Free | n/a |
| International Spirit of America Award | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | 5 Credits | n/a |
| Special National Activities | | | | | | | | | | | | | | | |
| Thanksgiving Banquet | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | see pg. 41 | 1 page = 2 tickets |
| Special Presentation in Formal Wear | yes** | | | | ★ | ★ | ★ | ★ | | | ★ | ★ | | n/a | n/a |
| All-American Opening Dance Number | yes*** | | | | ★ | ★ | ★ | ★ | | | ★ | ★ | | n/a | n/a |
| Theme Party | yes | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | ★ | | Free | n/a |

*Open to Jr. Teen, Teen, and Miss divisions. **Special presentation in Formal Wear applies to those National Finalists only competing in Optional Contests. We want to present them and honor them during the Formal Wear Competition for their age group. ***Dance number only applies if you are not competing in a National Queen's Competition. ++Appointed National American Miss Queens will be required to pay the \$950 entry fee to the National Pageant. You may use 2 completed Spotlight Contest™ pages to cover the cost of the National Pageant entry fee.

Imagine being a **NATIONAL FINALIST!**



THERE IS SO MUCH TO BE A PART OF!

Attending the national pageant will be the experience of a lifetime...
So don't miss out!

Whether you attend as an:

- * ALL-AMERICAN CITY QUEEN
- * SPOTLIGHT CONTEST TITLE WINNER
- * OPTIONAL CONTEST COMPETITOR
- * NAM STATE QUEEN



...You will be a National Finalist in the country's most popular and top-rated pageant for girls.

The pages of this booklet outline for you all the different ways you can participate and win your share of more than \$500,000 in cash, awards, scholarships, and prizes.

From Check-In to Finale, every moment of the national pageant experience will be filled with fun and new lifelong friendships with girls from across the country. Just look at all the fun activities planned for the national pageant!

- Represent your state in the National American Miss queen's competition.
- Represent your city in the National All-American Miss queen's competition.
- Have a blast at the themed rehearsals and parties where we award numerous NAM Spirit Sticks!
- Feast on your holiday favorites at the scrumptious Thanksgiving Banquet!
- Enjoy donning your new official satin banner for an All-American city title, Optional Contest success at the state pageant, Spotlight ContestSM title, or more!
- Seize the opportunity to be a part of the National Spotlight ContestSM photo shoot and be featured in our National Spotlight ContestSM campaigns!
- Take part in the chance to drive away in a brand new Ford Mustang Convertible!
- Enjoy an exciting week with your family in sunny Florida!

This is your opportunity to strengthen your confidence and real-world skills while gaining lifelong friends, having a great family vacation, and making memories that will last a lifetime!



MORE THAN \$500,000 IN PRIZES, CASH AWARDS, SCHOLARSHIPS, AND TROPHIES
WILL BE GIVEN OUT TO THE PARTICIPANTS OF OUR NATIONAL PAGEANT!



NAM NATIONALS
By the Numbers

- National Queen Titles: 12
- National Spotlight Titles: 21
- National Optional Titles: 77
- National Program Participation Titles: 87
- Trophies: 2,332
- # of Cash Awards Given: 184
- Crowns: 274
- Banners: 367
- # of Scholarships/Awards/Prizes Given: 642
- Staff Members: 54
- National Judges: 68
- High Tech A/V Crew: 10
- Entertainers: 4
- Stages/Ballrooms: 3
- Rehearsal Rooms: 4
- Meeting Space: 68,000 sq. ft.
- Final Shows: 11
- Total Audience: 5,872
- Roses: 2,105
- New Ford Mustang Convertible: 1
- Thanksgiving Turkey Served: Half Ton



Official Sponsor of the National Opening Number Dress

ASHLEYlauren



ASHLEYlauren is a leader in the formalwear and fashion industry. Her gowns have graced the stage of every pageant system in the world and is again this year's official featured designer of the national opening dance number's dress for all National American and National All-American Miss National Finalists.

ASHLEYlauren dresses are created with today's woman in mind - special attention is paid to every detail to accentuate the natural curve and shape of the female body for every size. She has also created an incredible children's collection that combines elegance, grace, and sweetness into every piece.

ASHLEYlauren dresses have been worn on international and national stages, by best dress recipients and competition winners. Many choose ASHLEYlauren because of the superior fit and construction, giving contestants the perfect silhouette on stage and her ability to create custom, one-of-a-kind wardrobe pieces for all age divisions.

ASHLEYlauren is proud to partner with Ashley Rene's to co-sponsor the Opening Number Dresses, National Queen Prize Package, and host a masquerade ball for this year's contestants!

Be sure to stop by to meet this dynamic duo during Nationals at the Ashley Rene's Trunk Show, ONLY at National American Miss!

ashleylauren.com

Ashley Rene's

PROM AND PAGEANT

Ashley Rene's – Ashley Rene's, located in Granger, Indiana, is Indiana's #1 Prom & Pageant boutique and they were recently recognized by The Pageant Planet as one of the #1 Pageant Store's in the Country. With over 8,000 square feet, 2 brick and mortar locations, and 30 years of pageant experience; Ashley Rene's is truly a one-stop-shop for pageant girls of all ages.

Ashley and her team pride themselves in providing top notch customer service and personal wardrobe styling appointments for all IJM International finalists. You can also book virtual wardrobe appointments or shop online at www.ashleyrenespromandpageant.com.

Ashley Rene herself was a National American Miss National Queen. She prides herself in giving back to The iam Pageant PowerhouseSM organization she loves and is honored to be The Official Wardrobe Sponsor. Ashley Rene's is also the official sponsor of the Runway Model SearchSM contest and will be selecting 2 overall Face of Ashley Rene's winners at Internationals.

Ashley Rene's is proud to partner with Sherri Hill to co-sponsor the Opening Number dresses and host a VIP masquerade ball for this year's contestants! Be sure to stop by and meet the Ashley Rene's team during Internationals week at the exclusive Ashley Rene's X Ashley Lauren Trunk Show, ONLY at The iam Pageant PowerhouseSM!



ashleyrenespromandpageant.com



LISA DEAN

LISADEANINC.COM



LISA DEAN

SHOP LISA DEAN OFFERS UPSCALE CASUAL AND EVENING WEAR. WHETHER YOU'RE LOOKING FOR A FUN OUTFIT FOR YOUR GIRLS' NIGHT OUT, OR YOU'RE A PAGEANT GIRL LOOKING FOR ARRIVAL, APPEARANCES, OR INTERVIEW, WE'VE GOT YOU COVERED FROM PRE-TEEN AND UP! BE SURE TO CHECK US OUT AT WWW.LISADEANINC.COM AND USE CODE **NAM20** FOR A 20% DISCOUNT AT CHECKOUT!



NAM NATIONAL SPONSOR
National American Miss

Makeup
by
Maskara

PHOTO CREDIT: SHANA OWEN, STEVE DRURY & ROD ABEREGG



MAKEUPBYMASKARA

BOOKMASKARA@YAHOO.COM



DISCOVERY COVE[®] ORLANDO

WELCOME TO AN ALL-INCLUSIVE PARADISE

Escape to a tropical oasis filled with white sandy beaches, tranquil lagoons, and endless food and drinks. Discover what it feels like to swim with a dolphin. Watch stingrays glide beneath as you snorkel with thousands of tropical fish in The Grand Reef.

Hand-feed exotic birds, then float away on the warm currents of the Wind-Away River.

AVAILABILITY IS ALWAYS LIMITED, SO RESERVE YOUR SPOT TODAY.

OFFICIAL PRIZE SPONSOR

@DISCOVERYCOVE



DISCOVERYCOVE.COM

ELITE Custom Cleaning



#EliteGirl

"Are you apart of the Elite?"
#EliteGirlsRuleTheWorld

Elite Custom Cleaning is an exclusive custom cleaner and preserver of designer and couture gowns and wardrobes. Elite Custom Cleaning also specializes in pageant wear, competition swimwear, professional sash cleaning, costumes, and more.

Each National queen will receive a full custom wardrobe cleaning prize package to keep their winning wardrobe pristine and appearance-ready throughout their reign. All competing national finalists will receive a discount card with a free professional sash cleaning.

Find them on Facebook and Instagram @
EliteCustomCleaningCompany

OFFICIAL NATIONAL PRIZE SPONSORS



MARC DEFANG
NEW YORK



MarcDefang.com

Marc Defang, a luxury line of high-quality handmade footwear and handbag collections, is America's leading bridal, pageant, and prom footwear brand. Marc Defang is the top choice for pageant shoes, as they allow customers to custom-design their own dream shoes with personalization including titles or names.

Each National Queen will receive a pair of custom Marc Defang title shoes and a custom clutch with her new NAM title. Marc Defang is also an official national sponsor of the Runway Model SearchSM optional contest.

Use code **NAM2021** at checkout for 30% off. This 30% discount may not be combined with any other discounts and is only available to National American Miss National Finalists.



KWhittakerPhotography.com

Kathy Whittaker Photography has been taking local, state, national and international award-winning photos and pageant head shots for over 13 years! Kathy has worked with clients from the Teen USA, USA, America, and Outstanding Teen systems; as well as, National American Miss and many others.

Kathy's photography style is relaxed and laid back. She will work with you until you feel like the perfect image has been captured that represents you and your unique style.

Her studio is located in Austin, Texas but Kathy and her talented make-up artists will travel to you. If you are interested in booking your next photo shoot with Kathy Whittaker Photography contact her at Kathy@kwhittakerphotography.com or (512) 517-9396.

National Queens and Cover Misses will receive a crown and banner session and with a headshot included for a total of a two-look session. All 2021 state queens will receive a \$50 discounted session at a shoot either at her studio or during her travel session.



weBLINGit

WeBLINGit's commitment is to provide you with the highest quality embroidered and screen printed merchandise at the most competitive prices they can offer.

WeBLINGit specializes in custom rhinestone clothing embellished with genuine rhinestone crystals.

National Royalty will receive a custom rhinestone and embroidered title jacket with her name, title, and crown; as well as, a custom rhinestone tote bag. WeBLINGit will also be sponsoring all 2021 state queens, state cover girls, and national finalists with a discount on custom title jackets. Order your jackets at:

www.etsy.com/shop/WeBlingItAllByMary

OFFICIAL NATIONAL PRIZE SPONSORS



DiverseStyleBySydniDion.com

Developed by Sydni Dion, Miss Illinois Teen USA, 2018, the first African American to ever represent the state of Illinois who came in as 3rd runner up at Miss Teen USA. As she was getting prepared for the Miss Teen USA stage, she struggled with finding nude colored shoes. She created her line with nudes for women of color also, so no one would need to dye or spray paint their shoes ever again.

Jr. Teen, Teen, and Miss National Queens will receive a free pair of shoes. State titleholders will receive 35% off their orders. All national finalists will receive 25% off their orders. **CODE NAMCON21**



DreamDuffel.com

Dream Duffel, LLC was founded in 2008 out of frustration over a lack of products designed for contestants to travel to competitions. With a growing wish list, they took the best of the "make-do" solutions, added their own ingenuity, and came up with the Dream Duffel.

Each National Queen will receive a custom Dream Duffel prize package.

Use code NAM at checkout for 10% off!



MeaganGilbert.com

The Meagan Gilbert Photography team is made up of Michiana's best to provide you with a completely unique experience. From looking your best with professional hair and makeup to a one-on-one styling session, your reign isn't complete without a session with Meagan Gilbert Photography.

Each National Queen will receive a complimentary photo session with the MGP team.



StefanieSomers.com

Stefanie Somers is the pageant industry's leading jewelry designer. Her well-known couture earrings have been worn by national titleholders such as Miss USA and Miss America. Stefanie Somers designs innovative and unique pieces made with Swarovski crystals that will perfectly compliment your gown.

Each National Queen will receive a pair of complimentary Stefanie Somers earrings.

OFFICIAL NATIONAL PRIZE SPONSORS



Posh Trendy Couture

Couture and customized accessories and trendy apparel that makes you look like the royalty that you are. DM @poshtrendycouture on Instagram and use Code NAM21 for a 10% discount.



CrownCoutureCollection.com

Crown Couture Collection by Lindley Mayer is your one-stop pageant shop for apparel, accessories, and crown cases. Carry your crown in style with a trendy crown case from Crown Couture Collection.

National Queens will receive the official National American Miss custom-designed crown case sponsored by Crown Couture Collection by Lindley Mayer.

Use code NAM10 for 10% off at checkout.



PageantryMagazine.com

Pageantry has been covering the world of competitions for over 30 years. Their coverage of national and international events is unparalleled, and their esteemed group of expert writers will tell you everything you need to know to succeed—whether you are just starting out or sharpening your skills for that next big competition.

Each National Queen will receive a 12-month subscription to *Pageantry Magazine* and will appear in the National American Miss feature article.



OFFICIAL NATIONAL PRIZE SPONSORS



BrittanyLink.com

Named Pageant Planet's Top 5 National Pageant Photographers twice consecutively and *American Model & Pageant Magazine's* Top 15 Pageant Photographers, Brittany's passion for photography is known nation-wide. Her work has graced the pages of *Pageantry Magazine*, *Brand Model Magazine*, *Supermodels Unlimited Magazine* and multiple local magazines, as well as have appeared on social media for Pageant Planet, Sherri Hill, Johnathan Kayne, Stefanie Somers, MacDuggal, Ashley Rene's, Pageant News, Marc Defang and Road to Miss USA.

The Face of Ashley Rene's will visit Brittany's studio to have a Photo Shoot showcasing the 2021 National Opening Number Dress.



Studio | Zero.com

Studio 1 Zero is the official national prize sponsor for the Music Artist of the YearSM optional contest. Winners will receive the official signature Music Artist of the YearSM Award and the Grand Prize Package, which includes airfare for two, hotel stay for two nights, dinner for two, and a one-day recording session at a recording studio! If you love musical performance, this is your opportunity to experience a real-world audition at the national pageant!



**destash
design
studios**

find me on etsy



LJ Custom Jewelry Design
@ljcustomjewelry

NATIONAL AMERICAN MISS

Check out what we're giving away in the Prize


**\$5,000
CASH!**

- \$5,000 cash scholarship
- The official National American Miss custom-designed rhinestone crown
- The official National American Miss custom-designed rhinestone-studded banner
- The official National American Miss custom-designed crystal national award
- Beautiful presentation rose bouquet at both this year's crowning and at next year's national pageant
- \$350 airfare for the Queen for next year's national pageant to crown her successor
- Hotel stay at the spectacular Hyatt Regency Orlando provided for the Queen and her family at next year's national pageant week to crown her successor

Three complimentary tickets to the scrumptious Thanksgiving Banquet at next year's national pageant in Orlando, FL

\$100 Activity Day Voucher Award to be used for the activity of their choice, such as, Disneyworld®, Universal Studios®, SeaWorld®, Icon Park, and so much more!

- \$100 Disney® gift card to celebrate the magic of Disney® 

- \$100 Apple gift card to add to her tech collection and stay in touch with her NAMily throughout the year 

- A wardrobe package fit for a queen from National Wardrobe Sponsor, Ashley Rene's Prom & Pageant. All queens will receive a special swag bag, an appearance gown certificate, crowning gown certificate, and much more!

- Each National queen receives a pair of Stefanie Somers Earrings provided through Ashley Rene's
- Complimentary custom designed National Opening Dance Number Dress at next year's national pageant, sponsored by ASHLEYlauren.
- Opportunity to upgrade to a completely custom-designed National Opening Dance Number Dress at next year's national pageant exclusively for the national queens
- Two tickets to Discovery Cove®
- Two tickets to SeaWorld®
- Two tickets to Aquatica®

- The opportunity to travel throughout the year, representing girls from across the United States as the National American Miss National Queen.

- A paid appearance fee to select NAM state pageants across the United States throughout the year

- Complimentary services at any NAM State Pageant while attending as visiting royalty

- The Princess, Jr. Pre-Teen, and Pre-Teen Queens will each receive a grooming and wardrobe consultation, compliments of Hollywood stylist, Kara Knudsen

- The Jr. Teen, Teen, and Miss Queens will each receive a hair and makeup consultation, compliments of Hollywood stylist, Kara Knudsen

- \$350 airfare for the Queen to the official National American Miss two-day national photo shoot. These pictures will appear in National American Miss magazines, videos, and promotional materials

- Complimentary hair and make-up services by Kara Knudsen and her Makeup by MasKara team at the two-day national photo shoot

- Official National Queen Welcome Party, gift bags, and personalized, styled wardrobe provided by Ashley Rene and Ashley Lauren at the national photo shoot

- Complimentary family meals while at the two-day national photo shoot

- More than 1,000 high-resolution digital photos from the two-day national photo shoot

- Composite modeling photo cards, personalized for the Queen with select photos from the two-day photo shoot

- Head shot cards for autographs at appearances across the United States, personalized for the Queen with select photos from the two-day photo shoot

- Official National American Miss custom business cards and stationery, prepared with the Queen's name, title, and desired contact information to empower her communications in representing NAM throughout her year

- Each Jr. Teen, Teen, and Miss national queen will receive a custom pair of Brianna Cannon custom, dangle-style earrings in the shape of the NAM crown embellished with Swarovski Crystals.

- Each Princess, Jr. Pre-Teen, and Pre-Teen national queen will receive a custom pair of Brianna Cannon custom, stud-style earrings in the shape of the NAM crown embellished with Swarovski Crystals

- A farewell DVD edited and prepared by Pageants 2 Go Farewell DVDs for her to present at the National Pageant in November.

- Each Jr. Teen, Teen, and Miss national queen will receive a Crowns to College Webinar directed toward pageant girls preparing applications for college and how to create resumes and essays that capture admissions counselors' attention, compliments of Pageants 2 Go

- Social media training consultation for the Queen and family

- A full custom wardrobe cleaning prize package to keep their winning wardrobe pristine and appearance ready throughout their reign, compliments of Elite Custom Cleaning Company



Queen's Title

Packages for every age division!



- Each Jr. Teen, Teen, and Miss will receive a wardrobe gift certificate to Shop Lisa Dean
- Each Princess, Jr.Pre-Teen, PreTeen will receive a wardrobe certificate to Shop Lisa Dean
- Each Jr. Teen, Teen, and Miss will receive a \$500 gift certificate toward a Lisa Dean Custom interview/arrival outfit
- A pair of custom rhinestone Marc Defang title shoes of her choice that will accent any outfit.
- A Marc Defang custom rhinestone title backpack with her new NAM title. She will also receive discounts throughout the year on all Marc Defang products
- A photo shoot with award-winning photographer Kathy Whittaker where each queen will receive a crown and banner session, as well as, a headshot shoot included for a total of 2 looks
- A custom rhinestone and embroidered title jacket with her name, title and crown, sponsored by We Bling It
- rhinestone custom tote bag, sponsored by We Bling It
- Each National Queen will receive a custom Dream Duffel prize package complete with NAM Logo and embroidery
- A truly custom denim title jacket compliments of Your Local Honeys
- Each National Queen will receive a pair of Diverse Style Shoes to grace the stage during her reign
- The official National American Miss custom-designed crown case, personalized suitcase, and pillow sponsored by Crown Couture Collection by Lindley Mayer
- Crown and banner photo session by Meagan Gilbert Photography
- A custom embroidered title robe with her name, title and crown, sponsored by Caitlin Kent
- Each Junior Teen, Teen, and Miss Queen will receive makeup bag set from Makeup Junkie Bags
- A custom illustration off an original picture, provided by Bre's Digital Designs
- Custom Bracelet and Swag bag from Posh Trendy Couture
- Jr. Teen, Teen, and Miss custom purse from Posh Trendy Couture
- \$25 gift card toward earring purchase at LJ Designs
- Destach Designs Wardrobe fastener, Personalized chair cover, and personalized pillow case
- Title Tags and Hanging Banners from Rep Your Reign
- A National American Miss Alumni Foundation shirt
- Complimentary deluxe NAM Planner to plan out her year ahead
- Two custom-designed magnetic car decals, personalized with the Queen's name and title
- The official National American Miss collection of apparel to showcase throughout the year
- Featured on official National American Miss social media throughout the year
- The official National American Miss national royalty signature ring
- The official National American Miss national royalty customized bracelet
- The official National American Miss national royalty signature rhinestone crown pin
- The official National American Miss National Alumni Foundation customized rhinestone crown pin
- An additional official National American Miss custom-designed rhinestone-studded banner for use in travel and appearances
- Complimentary embroidery of the Queen's name on the official National American Miss custom-designed rhinestone studded banner
- Special recognition in *Pageantry* magazine and *DREAM* online magazine

National American Miss is continuously adding to the amazing prize package throughout the year. You can see our ever-expanding National Prize Package and updates at namiss.com. National American Miss is not responsible for prizes forfeited by our sponsors, or trips cancelled due to government restrictions, health concerns, or any event beyond our control. Prizes are not transferable and cannot be exchanged for cash value.

The 1st through 4th runners-up in every age division of the National American Miss Queen's competition will receive an official award, bouquet of roses, and a guaranteed cash scholarship!



NATIONAL ALL-AMERICAN MISS

Check out what we're giving away in the Prize

**\$2,000
CASH!**



- \$2,000 cash scholarship
- The official National American Miss custom-designed rhinestone crown
- The official National American Miss custom-designed rhinestone-studded banner
- The official National American Miss custom-designed crystal national award
- Beautiful presentation rose bouquet at both this year's crowning and at next year's national pageant
- \$350 airfare for the Queen for next year's national pageant to crown her successor
- Hotel stay at the spectacular Hyatt Regency Orlando provided for the Queen and her family at next year's national pageant week to crown
- Three complimentary tickets to the scrumptious Thanksgiving Banquet at next year's national pageant in Orlando, FL
- \$100 Activity Day Voucher Award to be used for the activity of their choice, such as, Disneyworld®, Universal Studios®, SeaWorld®, Icon Park, and so much more!
- \$100 Disney® gift card to celebrate the magic of Disney® 
- \$100 Apple gift card to add to her tech collection and stay in touch with her NAMily throughout the year 
- A wardrobe package fit for a queen from National Wardrobe Sponsor, Ashley Rene's Prom & Pageant. All queens will receive a special swag bag, an appearance gown certificate, crowning gown certificate, and much more!
- Each National queen receives a pair of Stefanie Somers Earrings provided through Ashley Rene's
- Complimentary custom designed National Opening Dance Number Dress at next year's national pageant, sponsored by ASHLEYlauren
- Opportunity to upgrade to a completely custom-designed National Opening Dance Number Dress at next year's national pageant exclusively for the national queens
- Two tickets to Discovery Cove in Orlando, Florida
- Two tickets to Sea World in Orlando, Florida
- Two tickets to Aquatica in Orlando, Florida
- The opportunity to travel throughout the year, representing girls from across the United States as the National American Miss National Queen
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- \$350 airfare for the Queen to the official National American Miss two-day national photo shoot. These pictures will appear in National American Miss magazines, videos, and promotional materials
- Complimentary hair and make-up services by Kara Knudsen and her Makeup by MasKara team at the two-day national photo shoot
- Official National Queen Welcome Party, gift bags, and personalized, styled wardrobe provided by Ashley Rene and Ashley Lauren at the national photo shoot.
- Complimentary family meals while at the two-day national photo shoot
- More than 1,000 high-resolution digital photos from the two-day national photo shoot
- Composite modeling photo cards, personalized for the Queen with select photos from the two-day photo shoot
- Head shot cards for autographs at appearances across the United States, personalized for the Queen with select photos from the two-day photo shoot
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- Social media training consultation for the Queen and family
- A full custom wardrobe cleaning prize package to keep their winning wardrobe pristine and appearance ready throughout their reign, compliments of Elite Custom Cleaning Company

SS Queen's Title

Packages for every age division!



- Each Jr. Teen, Teen, and Miss will receive a wardrobe gift certificate to Shop Lisa Dean
- Each Princess, Jr.Pre-Teen, PreTeen will receive a wardrobe certificate to Shop Lisa Dean
- A pair of custom rhinestone Marc Defang title shoes of her choice that will accent any outfit
- A Marc Defang custom rhinestone title backpack with her new NAM title. She will also receive discounts throughout the year on all Marc Defang products
- A photo shoot with award-winning photographer Kathy Whittaker where each queen will receive a crown and banner session, as well as, a headshot shoot included for a total of a two-looks.
- A custom rhinestone and embroidered title jacket with her name, title and crown, sponsored by We Bling It
- A rhinestone custom tote bag, sponsored by We Bling It
- Each National Queen will receive a custom Dream Duffel prize package complete with NAM Logo and embroidery
- Each National Queen will receive a pair of Diverse Style Shoes to grace the stage during her reign
- The official National American Miss custom-designed crown case, personalized suitcase, and pillow sponsored by Crown Couture Collection by Lindley Mayer
- Crown and banner photo session by Meagan Gilbert Photography
- A custom embroidered title robe with her name, title and crown, sponsored by Caitlin Kent.
- Each Junior Teen, Teen, and Miss Queen will receive makeup bag set from Makeup Junkie Bags
- A custom illustration off an original picture, provided by Bre's Digital Designs
- Custom Bracelet from Posh Trendy Couture
- Jr. Teen, Teen, and Miss custom purse from Posh Trendy Couture
- \$25 gift card toward earring purchase at LJ Designs
- Destach Designs Wardrobe fastener, Personalized chair cover, and personalized pillow case
- Title Tags and Hanging Banners from Rep Your Reign
- A National American Miss Alumni Foundation shirt
- Complimentary deluxe NAM Planner to plan out her year ahead
- Two custom-designed magnetic car decals, personalized with the Queen's name and title
- The official National American Miss collection of apparel to showcase throughout the year
- Featured on official National American Miss social media throughout the year
- The official National American Miss national royalty signature ring
- The official National American Miss national royalty customized bracelet
- The official National American Miss national royalty signature rhinestone crown pin
- The official National American Miss National Alumni Foundation customized rhinestone crown pin
- An additional official National American Miss custom-designed rhinestone-studded banner for use in travel and appearances
- Complimentary embroidery of the Queen's name on the official National American Miss custom-designed rhinestone studded banner
- Special recognition in Pageantry magazine and DREAM online magazine

National American Miss is continuously adding to the amazing prize package throughout the year. You can see our ever-expanding National Prize Package and updates at namiss.com. National American Miss is not responsible for prizes forfeited by our sponsors, or trips cancelled due to government restrictions, health concerns, or any event beyond our control. Prizes are not transferable and cannot be exchanged for cash value.

The 1st through 4th runners-up in every age division of the National All-American Miss Queen's competition will receive an official award, bouquet of roses, and a guaranteed cash scholarship!



NATIONAL *Spotlight Contest*SM

TITLES AND PRIZE PACKAGES

15
Pages

National Cover MissSM

- The one national participant per age division who completes the most Spotlight ContestSM spaces of 15 pages minimum or more.
- The combined sum of your state and national Spotlight ContestSM contributions equals your total toward this prestigious top title!

For example:

Your State Spaces: 2 pages

Your National Spaces: 14 pages

Total Spaces: 16 pages

- You must attend the national pageant to receive this title, crown, and banner.
- Please adhere to your National Yearbook Deadline Date for submitting National Spotlight ContestSM contributions.

NOTE: You have already received your Premium Prizes for the State Spotlight ContestSM. Thus, you will receive Spotlight ContestSM Premium Prizes earned with spaces for the National Spotlight ContestSM only.

National Cover MissSM Prize Package!

- Official Crown, Deluxe Satin Banner, Award, and Roses.
- Photo Shoot at the national pageant, where your photo will be used in next year's Spotlight ContestSM campaign.
- Official National Cover MissSM Bracelet. This will be a beautiful keepsake of your accomplishments as National Cover MissSM.
- Your choice of the earned Premium Prizes for your completed National Spotlight ContestSM pages.
- Personalized National Cover MissSM Crown Case.
- \$100 Activity Day Voucher Award to be used for the activity of their choice, such as, Disneyworld, Universal Studios, Sea World, Icon Park, and so much more!
- A custom rhinestone and embroidered title jacket with her name, title and crown, sponsored by We Bling It.
- A custom embroidered title robe with her name, title and crown, sponsored by Caitlin Kent.
- Several discounts throughout the year from our National Prize Sponsors and a NAM Sweatshirt.
- The opportunity to travel throughout your reign and represent National American Miss as National Cover MissSM.
- Three Thanksgiving Banquet Tickets when you return to crown your successor.

10
Pages

National Cover ModelSM

- Any State or National Contestant who completed at least 10 full pages of Spotlight ContestSM spaces for the state pageant, for the national pageant, or for the state and national pageants combined.

• You must attend the national pageant to receive this title, crown, and banner.

- Please adhere to your National Yearbook Deadline Date for submitting National Spotlight ContestSM contributions.

NOTE: You have already received your Premium Prizes for the State Spotlight ContestSM. Thus, you will receive Spotlight ContestSM Premium Prizes earned with spaces for the National Spotlight ContestSM only.

National Cover ModelSM Prize Package!

- Official Crown, Deluxe Satin Banner, Award, and Roses.
- Photo Shoot at the national pageant, where your photo will be used in next year's Spotlight ContestSM campaign.
- Official National Cover ModelSM Bracelet. This will be a beautiful keepsake of your accomplishments as National Cover ModelSM.
- Your choice of the earned Premium Prizes for your completed National Spotlight ContestSM pages.
- The opportunity to travel throughout your reign and represent National American Miss as a National Cover ModelSM.

NEWS Flash!

You may pay your All-American entry fee to the national pageant with just 2 complete Spotlight ContestSM pages for the National Yearbook!

Note: You have already received your Premium Prizes for the State Spotlight ContestSM. Thus, you will receive Spotlight ContestSM Premium Prizes earned with spaces for the National Spotlight ContestSM only.

However, your State Spotlight ContestSM pages will count, along with your National Spotlight ContestSM pages, toward the National Spotlight ContestSM titles of National Cover GirlSM, Cover ModelSM and Cover MissSM! See page 77 for National Trip info.

7
Pages

National Cover GirlSM

- Any State or National Contestant who completed at least 7 full Spotlight ContestSM pages at the state pageant, at the national pageant, or at the state and national pageants combined.
- You must attend the national pageant to receive this title, crown, and banner.
- Please adhere to your National Yearbook Deadline Date for submitting National Spotlight ContestSM contributions.

NOTE: You have already received your Premium Prizes for the State Spotlight ContestSM. Thus, you will receive Spotlight ContestSM Premium Prizes earned with spaces for the National Spotlight ContestSM only.

4
Pages

National AmbassadorSM Title

- **Any National Contestant who completes 4 SpotlightSM Contest pages for the National Yearbook will earn the National AmbassadorSM Title.**
- You must attend the national pageant to receive this title, crown, and banner.
- Please adhere to your National Yearbook Deadline Date for submitting National Spotlight ContestSM contributions.

Note: You can use 2 completed Spotlight ContestSM pages to pay your entry to the National All-American Miss Pageant.

NOTE: You have already received your Premium Prizes for the State Spotlight ContestSM. Thus, you will receive Spotlight ContestSM Premium Prizes earned with spaces for the National Spotlight ContestSM only.

National Cover GirlSM Prize Package!

- National Crown, Deluxe Satin Banner, Award, and the opportunity to travel throughout your reign and represent National American Miss as a National Cover GirlSM.
- Photo Shoot at the national pageant, where you will be featured in next year's Spotlight ContestSM campaign.
- Your choice of the earned Premium Prizes for your completed National Spotlight ContestSM pages. For 7 pages at Nationals, you'll receive your choice of 8 Premium Prizes, \$1,000 Cash, or the National Trip (see page 77 for details on the National Trip).

National AmbassadorSM Prize Package!

- National Crown, Deluxe Satin Banner, and Award.
- Eligibility to compete in the National All-American Miss Competition.
- Photo Shoot at the national pageant, where your photo will be used in next year's Spotlight ContestSM campaign.
- For 4 pages completed at Nationals, you'll receive your choice of 5 Premium Prizes!
- The opportunity to travel throughout your reign and represent National American Miss as a National AmbassadorSM.

National Yearbook Premium Prizes!

For EACH completed Spotlight ContestSM page in the National Yearbook you will receive your choice of:

- One National Optional Contest Entry (Talent, Music Artist of the YearSM, Photogenic, Casual Wear ModelingSM, Actress, SpokesmodelSM, Top Model SearchSM, Runway Model SearchSM, Red Carpet Correspondent, Fun Fitness, Fresh Face Fashion ShowSM)
- Free Hotel Night at the Host Hotel (with 2 completed pages)
- 2 Tickets for the Thanksgiving Banquet
- \$150 NAM Boutique Shopping Spree
- \$75 Cash Award

EXTRA Credit

If you completed any number of Spotlight ContestSM spaces for your State Yearbook and you attend the national pageant, your State Spotlight ContestSM spaces count toward the three national titles of National Cover GirlSM, Cover ModelSM and Cover MissSM!



OFFICIAL Crowns AND Banners!



ORDER
YOURS
TODAY!

Did you qualify for NAM Nationals this year? Were you in the State Queen's Court? Were you selected as a State Cover Girl™, State Ambassador™, Major Optional Contest Winner, or a runner-up for a qualifying Optional Contest?

Do you want to represent National American Miss and your community as a City Queen?

Then order your crown and banner now!

You can now receive your crown and banner prior to the National Pageant!

You must complete each of the items listed below by the given deadline to receive your crown and banner.

To receive your crown and banner prior to the pageant, you must complete the following by your date provided on the Official Banner Deadline Chart:

- ☐ Complete the online crown and banner form at NAMnationals.com/banner.
- ☐ Submit full payment for crown and banner.
- ☐ Submit full payment for All-American Miss National Sponsorship Fee (if you are ordering a City Queen Banner).

To receive your crown and banner at your National Pageant Check-In, you must complete the following by your date provided on the Official Banner Deadline Chart:

- ☐ Complete the online crown and banner form at NAMnationals.com/banner.
- ☐ Submit full payment for crown and banner.

Go to NAMnationals.com/banner for the detailed Official Banner Deadline Chart deadlines and additional information. All prices and deadlines will be strictly enforced. No exceptions! All crown and banner orders must be submitted online at NAMnationals.com/banner by the provided deadlines if you would like your crown and banner shipped directly to you prior to the National Pageant.

NOTE: If you are a State Queen or State Cover Girl, then you have already received your crown and banner and are **not required** to purchase them. However, if you would like your name embroidered on the back of your existing banner or if you would like to purchase an additional crown or banner, please complete the online form at NAMnationals.com/banner. Don't forget that you must mail your banner to the national office if you are purchasing embroidery only.

| Custom Banner Price & Deadlines | | Banner Price: \$160 | Banner Price: \$160 | Banner Price: \$200 | Banner Price: \$160 |
|---------------------------------|--|---|---|---|---|
| | | Plus \$25 Shipping | Plus \$25 Shipping | Plus \$25 Shipping | Plus \$25 Shipping |
| Group | Pageant / Weekend Of | Early Bird Order Deadline | Regular Order Deadline | Deadline Extension #1 | Deadline Extension #2 |
| A | Appointed Representative Program All Appointed State Queens and City Queens (A&P Program) | September 15th (no banner/crown fee) | after September 21st (no banner/crown fee) | October 1st (no banner/crown fee) | after October 1st (no banner/crown fee) |
| B | City Queens due to Former State Queen's Alumni Rule (All-American Fast Pass) | July 15th | August 15th | October 1st | after Oct. 1st |
| C | City Queens due to COVID Action Plan Canceled Pageant (All-American Fast Pass) | Will Be Given Deadline When Pageant Is Canceled | Will Be Given Deadline When Pageant Is Canceled | Will Be Given Deadline When Pageant Is Canceled | Will Be Given Deadline When Pageant Is Canceled |
| D | AK June 30th | July 15th | August 15th | October 1st | after Oct. 1st |
| D | OK June 30th | July 15th | August 15th | October 1st | after Oct. 1st |
| D | LA June 12th | August 15th | October 1st | after Oct. 1st | |
| D | NE June 12th | July 15th | August 15th | October 1st | after Oct. 1st |
| D | OH June 19th | July 15th | August 15th | October 1st | after Oct. 1st |
| D | RI June 19th | July 15th | August 15th | October 1st | after Oct. 1st |
| D | TX June 19th | July 15th | August 15th | October 1st | after Oct. 1st |
| D | GA July 1st | July 20th | August 20th | October 1st | after Oct. 1st |
| D | NC July 3rd | July 20th | August 20th | October 1st | after Oct. 1st |
| D | SC July 3rd | July 20th | August 20th | October 1st | after Oct. 1st |
| D | IN July 3rd | July 20th | August 20th | October 1st | after Oct. 1st |
| D | IL July 3rd | July 20th | August 20th | October 1st | after Oct. 1st |
| D | FL July 10th | August 10th | August 30th | October 1st | after Oct. 1st |
| D | MO July 10th | August 10th | August 30th | October 1st | after Oct. 1st |
| D | KS July 10th | August 10th | August 30th | October 1st | after Oct. 1st |
| D | TX July 24th | August 10th | September 10th | October 1st | after Oct. 1st |
| D | NY July 24th | August 10th | September 10th | October 1st | after Oct. 1st |
| D | AZ July 24th | August 10th | September 10th | October 1st | after Oct. 1st |
| D | CA July 24th | August 10th | September 10th | October 1st | after Oct. 1st |
| D | NV July 24th | August 10th | September 10th | October 1st | after Oct. 1st |
| D | LA July 11st | August 20th | September 20th | October 1st | after Oct. 1st |
| D | AL July 11st | August 20th | September 20th | October 1st | after Oct. 1st |
| D | MS July 11st | August 20th | September 20th | October 1st | after Oct. 1st |
| D | WA August 7th | August 27th | September 24th | October 1st | after Oct. 1st |
| D | MT August 7th | August 27th | September 24th | October 1st | after Oct. 1st |
| D | ND August 20th | August 31st | September 30th | October 1st | after Oct. 1st |
| D | VT August 20th | August 31st | September 30th | October 1st | after Oct. 1st |
| D | PA August 20th | August 31st | September 30th | October 1st | after Oct. 1st |
| D | WA September 4th | September 27th | October 1st | October 15th | after Oct. 15th |
| D | OR September 4th | September 27th | October 1st | October 15th | after Oct. 15th |
| D | VA September 4th | September 27th | October 1st | October 15th | after Oct. 15th |
| D | MD September 4th | September 27th | October 1st | October 15th | after Oct. 15th |

IMPORTANT NOTES:
 * No city queen banners will be mailed to your home prior to nationals unless your full all-American sponsorship fee of \$500 is paid/covered.
 * City Queen Titles are assigned on a first-come-first-served basis. You must have full sponsorship fees and banner fees paid before NAM will assign a city queen title.
 * If you are competing for the National All-American Title and you choose not to order an optional custom city queen banner the national office will assign a city queen title to be used for competition purposes at NAM Nationals. The only way to guarantee a city queen title is to order a city queen banner.
 * All banner deadlines, prices, and delivery details are final.
 * You can order a custom city banner for NAM Nationals.
 * Group A: Appointed State Queen or Appointed City Queen (Appointed Representative Program)
 * Group B: City Queens due to Former State Queen's Alumni Rule (All-American Fast Pass)
 * Group C: City Queens due to COVID Action Plan Canceled Pageant (All-American Fast Pass)
 * Group D: State Queens or Queens Court (Live Pageant)
 * Group E: State Cover Girls or State Ambassador (Live Pageant)
 * Group F: Qualifying Optional Contest Winners and Runners-Up (Live Pageant)

GET YOUR NAME
EMBROIDERED!



Pricing

- Custom representative crown: \$65.00
- Custom representative banner: \$160.00

Bonus: You may have your first name embroidered on the back of your banner in the official matching font, size, and color for \$45.

STATE
AMBASSADORSM

CITY QUEEN

Exclusively for the All-American pageant participants

By qualifying for Nationals at your NAM event, you are eligible to represent your city.

STATE OPTIONAL
CONTEST WINNER

STATE OPTIONAL
CONTEST RUNNER-UP

1st through 4th runners-up at the state pageant

What to do?

CHECKLIST



Check
out the
Community
Service Project
on page 31

Let's kickoff the national pageant by getting ready for your gigantic Pageant Week in Orlando, Florida. You can make the most out of your national pageant experience if you start getting organized early. As you prepare, you will develop the self-confidence and focus that you will need to reach for the stars and achieve your goals. Here's a handy checklist to help you bring your dreams one step closer to reality!

Fill out your application and submit it online

Submit the national application online at NAMnationals.com.

Make your travel plans

See page 28 for information on making your travel plans.

Make your hotel reservations

- Check your National Schedule on pages 2 and 3 for the dates of your competition.
- Call the Orlando Hyatt reservations department at 407-284-1234 and ask for the special "National American Miss" rate.
- See page 29 for information on making your hotel reservations.

Start planning your national pageant outfits and attire

See the "Basics" section and the "Fashion 411" section of this magazine to finalize all of your clothing needs for the week of pageant competition.

Fill out your Yearbook Form and Sponsorship Fee Forms (if applicable)

Submit your payments to the National Office. These forms can be submitted online at NAMnationals.com.

Choose your Optional Contests

Fill out the Optional Contest form online at NAMnationals.com.

Set your Spotlight Contest™ goals

Make a plan to visit the businesses in your community and across your state. See the Spotlight Contest™ section on pages 67-76 to check out all the cool prizes and awards available to you!

Finalize your plans for Nationals and the Thanksgiving Day Banquet

Don't forget to submit your orders at myNAMiss.com before your National Deadline date.



IMPORTANT INFO ABOUT

Travel to Nationals!

All girls attending Nationals

Remember that you should book your flight as soon as possible since the week of Thanksgiving is the busiest travel week of the year. The longer you wait and the closer it gets to Thanksgiving, the more expensive the airline ticket will be. If flights are completely booked, the only way you would be able to fly to Florida would be to book your flights to arrive two to three days before and/or leave two or three days after the Thanksgiving rush.

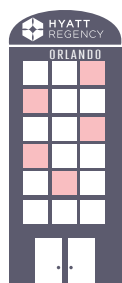
Important TRAVEL TIPS!

- Make sure you tag all of your luggage with the correct name and address information.
- Remember to arrive at the airport at least 2 hours before the scheduled time of your departure. Airport security will be at maximum levels for this popular travel week.
- Many airports now have a 60-minute baggage cutoff time prior to flight. Allow plenty of time so that you will not be rushed and/or miss your flight.
- Please pay attention to the items you are packing for Nationals. Refrain from packing any sharp objects or questionable items that may be confiscated by security. Check with your airline to get a list of items not approved by airport security.

1 Check the National Schedule

Be sure to arrive on time for your age division's check-in and plan your travel according to the dates of your pageants.

2 Airport Near the Hotel



MCO
Orlando International Airport
20 minutes,
12 miles to Hyatt Regency Orlando



* All travel times and mileage are approximate. Check with the airport for shuttle times.

3 Book Your Flight Early

Flights fill up quickly for Thanksgiving. Try to make your reservations early to take advantage of discounted fares.

4 Travel Arrangements

You are responsible for booking and purchasing your own travel. Most families use one of the major internet travel services (such as Expedia.com, Kayak.com, or Travelocity.com). Whatever way you go, shop as early as you can. Girls who earned the National Trip through the Spotlight ContestSM will receive their travel fees (up to \$350) from their State Director. Girls who earned the National Trip through the National Spotlight ContestSM will receive their travel fees (up to \$350) from the National Office.

5 Hotel Reservations

The official pageant Host Hotel is the beautiful Hyatt Regency Orlando. To make a reservation:

- Call 407-284-1234 and ask for the "National American Miss group rate," or
- Go online to NAMnationals.com and select "Host Hotel."

Special rates* are available at the Hyatt for all National American Miss families and guests.

6 Extend your Vacation

Come early, stay late! You can even take advantage of the low Hyatt Regency Orlando room rates to have a special extended family vacation and see even more area attractions, including Universal Studios, Sea World, Discovery Cove, Disney, nearby beaches, and world famous golf courses. Orlando is truly one of America's top family vacation destinations!

* Subject to availability.

Hotel information



Hyatt Regency Orlando
9801 International Drive • Orlando, FL 32819
Hotel: 407-284-1234 • Reservations: 800-233-1234

You'll be just minutes from Disney® theme parks and many other great Florida attractions!

What kind of rooms and amenities do they have?

The Hyatt Regency Orlando offers 1,641 guestrooms. You can choose between a variety of suites, king or double beds. In-room amenities include: movies, video messages, voice mail, and express check out.

The Hyatt Regency Orlando boasts fabulous outdoor pools, whirlpool, fitness center, as well as, B-Line Diner, Poolside Grill, and Starbucks/Marketplace.

What are the dates of the event? What nights should I stay?

For the dates of your event, see the schedule of activities on pages 2-3 in this guidebook. Plan your arrival so that you can attend the check-in for your age division, and plan to stay through the final show. While the times of individual contests and rehearsals may vary from this tentative schedule, the Check-Ins and Final Shows will not change. You will receive a definitive detailed schedule by November 10th. Make a vacation out of it – How often do you get out as a family and have the opportunity for such a fabulous vacation at discounted rates? Come a day or two early, stay a day or two late – you'll be glad you did!

Is my room paid for?

Your room is paid for only if you earned the National Trip through the Spotlight Contest™ at the State or National level, and chose the National Trip as your prize. The National Trip, earned through Spotlight Contest™ contributions, includes airfare (up to \$350) for the contestant, and six nights stay in the beautiful national pageant host hotel, the Hyatt Regency Orlando.

If you earned the trip, you still need to reserve your own room. The National Office will pay for a standard room, at the group rate, plus tax, for six nights at the Hyatt Regency Orlando only.

How can I reserve a room?

Call 800-233-1234 for the Hyatt Regency Orlando national reservation center or call the hotel directly at 407-284-1234. Be sure to mention the dates you want to stay, and tell them you want the 'National American Miss' discounted rate.

Also, you can see room types, floorplans, and details, as well as reserve online quickly and easily at NAMnationals.com. Select "Host Hotel."

Don't Forget!

Check out the fabulous hotel rates on NAMnationals.com.



REQUIRED COMPETITIONS & SCORING BREAKDOWN

NATIONAL *Pageant Basics*

Age Divisions Miss (19-24) Teen (16-18) Jr. Teen (13-15)
Pre-Teen (10-12) Jr. Pre-Teen (7-9) Princess (4-6)

Our experienced panel of judges scores contestants in the following categories for the title of National American Miss & National All-American Miss for each age division:

- **Resume 15%**
- **Poise and Presentation in Formal Wear 25%**
- **Personality During an Interview 25%**
- **On-Stage Personal Introduction 25%**
- **Community Service Project 10%**

At National American Miss we passionately believe that excellent judging is the backbone of an excellent pageant. In keeping with that passion, we bring in the very best selection of judges to be found anywhere in pageantry - bar none. To ensure unparalleled diversity, the judges are "rotated" such that no one judge will score all the preliminaries as well as the final show for any given age division. This results in a carefully designed process where each age division is scored by numerous different judges. The judges come from across the country and are highly qualified. Quality is no accident; it is carefully built into our scoring process, based on decades of experience.

Now about the competitions...

Resume - 15% Resume counts for 15% of your required competition score. As you undoubtedly know by now, National American Miss believes that each activity we provide should not only be fun, but also provide experiences that help equip you for life. We are now taking the next step in providing those real-life skill experiences.

Prior to the pageant, the national pageant office will be providing you with a link by which you will download the resume template for your age division. Resumes used at the national pageant must be prepared from this template and must follow the guidelines shown on the template.

Ideally, preparing a resume is not a one-time thing. It is a process. A resume is something that you will want to have on file, on your computer at home, and continue to build and develop over the years. If you already have been cultivating a resume, good for you! If you do not yet have one, then it is never too early to start, no matter what your age.

Similar to the Community Service portion of the Required Competition, the scoring of your resume is one in which you will receive the full 15% score credit for following some simple guidelines in preparing your resume. Notably, this score is completely separate from the "Best Resume" contest. We fully expect that every competitor will achieve the full 15% of this score. Whether your goal is to one day apply for college admission, apply for a student leadership position at your school, or apply for employment, you will be one crucial step closer to success by having built a resume along the way.

Formal Wear - 25% Formal Wear counts for 25% of your Required Competition score. Every contestant will be individually introduced on stage, with all the lights, sounds and excitement of a grand presentation! Contestants are scored on their poise and presentation on stage in formal wear. The judges are looking for a representative that is proud and comfortable with who she is and how she presents herself on stage. Scores are based on the judges' overall impressions and the contestant's ability to command both the judges' and the audience's attention in a poised, graceful, and professional manner.

Choose a dress that reflects your unique personality. The color and style are your choice (see page 32 for more details). The dress should help you feel confident and excited about the special person that you are! Keep in mind that one of the hallmarks of National American Miss is "age-appropriate." While that perception may vary with every participant and every person's individual point of view, please keep in mind that if there is a question in your mind prior to the event as to whether a given dress on you is stepping over the line, be aware that one or more judges may well have that same concern, and you may lose valuable score points from one or more judges.

As you are introduced on stage, you will be escorted. All national contestants must provide their own escorts. Your father, mother, grandfather, grandmother, brother, sister, uncle, aunt, cousin, or any friend may escort you on stage. This is such a great way to involve your family members in the national pageant experience. Escorts at the national pageant must be dressed in appropriate formal attire. Formal military uniforms are also super!



CONTACT US!

CALL (281) 496-9000

namiss.com

Personal Introduction - 25% Personal Introduction counts for 25% of your Required Competition score. Public speaking is a skill admired by all, and during this competition, you will learn how to speak effectively using a microphone and how to confidently and professionally present yourself on stage. Through this competition, you will take home the valuable experience of introducing yourself and communicating to a live audience.

Contestants will introduce themselves on stage, saying their:

- **name**
- **hometown**
- **state**
- **future aspirations and/or something interesting about themselves**

Contestants are scored on their ability to clearly, confidently, and effectively deliver a message on stage to the audience. The judges are looking for a representative who naturally conveys her own unique personality through her effective and engaging public speaking skills and naturally assured stage presence.

60-second time limit. Good news! No longer do you have to worry about whether you should prepare and memorize a super-long Personal Introduction. Over the years, many girls have done so, often with disappointing results. So, there will be a **60-second time limit** for Personal Introduction at Nationals. For your comfort and confidence, we recommend that you design your Personal Introduction to *not* be near in length to 60 seconds. Why have the additional burden of worrying about keeping it just under 60 seconds? Give yourself some cushion.

Tip: The average great Personal Introduction is often between 25 and 45 seconds. Please be aware that the longer a Personal Introduction is, the greater the probability for making mistakes. Plus, a very long introduction has the potential to seem insincere and may lose the interest of the audience and/or judges.

Be creative in your Introduction. Be proud of who you are! Always be sincere in your Introduction and don't forget to look at the judges and audience. Eye contact is very important!

Interview - 25% Interview counts for 25% of your Required Competition score. You will take home essential interviewing skills, such as making good eye contact, communicating confidently, and sitting properly as you will talk one-on-one with each of the interview judges. This is when you can really let your personality shine through. It is our goal to use this experience to equip each participant with valuable job interview skills.

In a very real way, you are interviewing for the “job” of representing not only your state, but your country. Just like you, the judges would like for the new national representatives to be girls who are friendly, naturally enthusiastic, and effective communicators.

Each judge *wants you to do well*. Their goal is to learn more about you, your ambitions, and your personality. They are looking for a representative who can engage in fun, intelligent conversation with an adult. They will not trick you or ask you questions having a right or wrong answer (for example, they will not ask you to “name the governor of your state”).

Community Service Project - 10% The Community Service Project counts for 10% of your Required Competition score. A full 10% of your pageant score will be *automatically* awarded to you when you show record of having completed at least 4 hours of community service at a local, area, or statewide service organization.

There are a lot of great charities and service organizations to which you can give your time. For example, you could play board games with the elderly at a local nursing home, volunteer to help organizations such as “Race For The Cure,” visit children in a community hospital, or clean up a local park. Volunteering your time is fun, and you’ll be glad you did!

As part of our green initiative, and to make the process easier, we have done away with the paper forms for this project! By November 15, all contestants will need to **upload** the documentation of their 4 or more hours of community service to **NAMnationals.com/CommunityService**. As part of your submission, you will need to upload a scanned letter of confirmation that you obtain from the organization’s manager—We want to hear about all the fun you had helping others!

Remember to take pictures of yourself as you perform your community service and wear your banner. Crowns are now optional, even somewhat discouraged, when making public appearances for community service. We want the emphasis to be on *servicing*, and sometimes crowns can get in the way of projecting that image of service. All entries will be considered

for inclusion on the NAM websites, so please keep that in mind as you select your photos and materials to upload.

DON'T FORGET! All Community Service Project participants are *automatically* entered in the **Golden Achievement in Service Award** contest for FREE.



**4 HOURS
OF
SERVICE!**

FASHION 411!



Choose a dress that will reflect your personality & style!

Royal Blue, Fuchsia, Yellow, Red =
Energetic, Exciting, Animated, & Extroverted

White & Pastel Dresses =
Approachable, Gentle, & Feminine

Formal Dress

Official Rules for the Formal Wear Competition

Jr. Teen, Teen & Miss:

- A prom or formal dress that is appropriate for your age and personality.
- The dress may be any length and any style.
- Shoes should complement the dress. Make sure you can walk confidently, smoothly, and safely in your shoes.
- Makeup must be age-appropriate.

Princess, Jr. Pre-Teen & Pre-Teen:

- A formal dress that is appropriate for your age and personality.
- The dress may be any length and any style.
- No bare midriffs.
- Shoes should be small heels or flats that complement the dress. Make sure you can walk confidently, smoothly, and safely in your shoes.
- No noticeable makeup. If the judges notice any makeup, points will be deducted.

Helpful Hints to Dress Your Best:

- It's important that you look and feel your very best at the pageant. Remember you will do your best when you are in a dress that makes you feel like a winner. Wear a dress you are comfortable moving around in and one that makes you feel confident on stage.
- Be true to yourself. Don't try to be something that you are not. Whether you are outdoorsy or poetic, athletic or fancy, choose a dress that will reflect your personality and sense of style.
- When deciding on a color for your dress, ask yourself, "What does this color say about me and my personality?" There is not a perfect pageant dress color, so pick your personal favorite and one that complements your eyes, hair, and skin tone. Most importantly, choose the color that makes you feel confident and special.

Your guide to looking your BEST for the national pageant!

Opening Dance Number Outfit #1

National American Miss is excited to partner with **ASHLEYlauren** and Ashley Rene's for this year's custom opening dance number dresses.

Ashley Rene's is the Official National Wardrobe Sponsor of National American Miss and the **ASHLEYlauren** opening dance number dress. Ashley works hard each year to create a custom dress with top designers exclusively for our National American Miss and National All-American Miss finalists.

ASHLEYlauren, leader in formal attire and fashion, is this year's featured designer of the opening dance number dress for all National American Miss and National All-American Miss Finalists.

Each National American Miss and National All-American Miss national finalist will need the **ASHLEYlauren** dress, specifically designed for each age division, to be worn during the opening dance at the pageant finale. You must preorder your **ASHLEYlauren** dress. You will receive an information packet regarding sizing and deadlines. You can also see ordering details, discounts and deadlines at NAMnationals.com.

A special note to all the national finalists who are not competing in an overall queen's competition but are attending Nationals to compete in optional contests or to receive a Spotlight ContestSM title: You are invited to appear in the special presentation of formal wear and in the opening dance number during the National All-American Miss pageant finale for your age division. You will also need to wear the **ASHLEYlauren** dress if you decide to participate in the optional opening dance number.

You will need to bring your own coordinated shoes to wear with the **ASHLEYlauren** Dress. They can be nude, white, silver, or rhinestone. You can wear any style shoe. No flip-flops allowed.

The price for the ASHLEYlauren Dress for all ages is \$275 including shipping, which is a great discount off of the retail price. You will receive a \$50 discount and a free custom garment bag if paid for by your early bird discount deadline. Go to NAMnationals.com for discounts, deadlines, and additional information.

All dresses ordered by the deadline will be shipped directly to the national finalist's address.

Exclusive Opening Dance Number Shoes - Optional

National American Miss has collaborated with feature shoe designer, Sydni Dion of Diverse Style, to offer select shoes that will complement the **ASHLEYlauren** Dress at deeply discounted rates. Go to NAMnationals.com to see the shoes that were specially chosen to coordinate with the **ASHLEYlauren** Dress. You are not required to purchase any Diverse Style Shoes, but they are a fabulous option at a greatly reduced price. Feel free to bring any white, nude, silver, or rhinestone shoes to wear with your dress.

Ashley Rene's
PROM AND PAGEANT

Orders will be placed directly through Ashley Rene's, our Official National Wardrobe Sponsor

ASHLEYlauren

Featured Designer & National Prize Sponsor



PRINCESS, JR. PRE-TEEN,
AND PRE-TEEN DRESS STYLE

JR. TEEN, TEEN, AND MISS
CHOOSE FROM 2 UNIQUE STYLES!

| All Prices Listed Includes Shipping | | Price: \$250 | Price: \$275 | Price: \$300 | Price: \$325 | Price: \$350 |
|-------------------------------------|---|---|---|---|---|---|
| | | With Garment Bag | No Garment Bag | No Garment Bag | No Garment Bag | No Garment Bag |
| Group | Pageant / Weekend Of | Early Bird Order Deadline | Regular Order Deadline | Deadline Extension #1 | Deadline Extension #2 | Deadline Extension #3 |
| A | Appointed Representative Program ALL Appointed State Queens and City Queens (ARP Program) | June 25th | July 15th | July 30th | August 15th | October 1st* |
| B | City Queens due to former State Queen's Absent Rule (All-American Fast Pass) | June 25th | July 15th | July 30th | August 15th | October 1st* |
| C | City Queens due to COVID Action Plan Canceled Pageant (All-American Fast Pass) | Will Be Given Deadline When Pageant is Canceled | Will Be Given Deadline When Pageant is Canceled | Will Be Given Deadline When Pageant is Canceled | Will Be Given Deadline When Pageant is Canceled | Will Be Given Deadline When Pageant is Canceled |
| D | AR | June 5th | June 25th | July 15th | July 30th | August 15th* |
| D | OK | June 5th | June 25th | July 15th | July 30th | August 15th* |
| D | IA | June 12th | July 1st | July 30th | August 15th* | September 1st* |
| D | NE | June 12th | July 1st | July 30th | August 15th* | September 1st* |
| D | OH | June 19th | July 8th | August 5th | August 20th* | September 8th* |
| D | MI | June 19th | July 8th | August 5th | August 20th* | September 8th* |
| D | TX | June 19th | July 8th | August 5th | August 20th* | September 8th* |
| D | GA | July 3rd | July 20th | August 20th* | September 8th* | September 20th* |
| D | NC | July 3rd | July 20th | August 20th* | September 8th* | September 20th* |
| D | SC | July 3rd | July 20th | August 20th* | September 8th* | September 20th* |
| D | IN | July 3rd | July 20th | August 20th* | September 8th* | September 20th* |
| D | IL | July 3rd | July 20th | August 20th* | September 8th* | September 20th* |
| D | FL | July 10th | July 28th | August 25th* | September 10th* | September 28th* |
| D | MO | July 10th | July 28th | August 25th* | September 10th* | September 28th* |
| D | KS | July 10th | July 28th | August 25th* | September 10th* | September 28th* |
| D | TN | July 24th | August 15th | September 16th* | September 30th* | October 1st* |
| D | KY | July 24th | August 15th | September 16th* | September 30th* | October 1st* |
| D | AZ | July 24th | August 15th | September 16th* | September 30th* | October 1st* |
| D | CA | July 24th | August 15th | September 16th* | September 30th* | October 1st* |
| D | RV | July 24th | August 15th | September 16th* | September 30th* | October 1st* |
| D | LA | July 31st | August 20th* | September 20th* | September 30th* | October 1st* |
| D | AL | July 31st | August 20th* | September 20th* | September 30th* | October 1st* |
| D | MS | July 31st | August 20th* | September 20th* | September 30th* | October 1st* |
| D | WI | August 7th | August 25th* | September 24th* | October 1st* | October 11th* |
| D | MIN | August 7th | August 25th* | September 24th* | October 1st* | October 11th* |
| D | NJ | August 20th | September 13th* | September 30th* | October 11th* | October 18th* |
| D | NY | August 20th | September 13th* | September 30th* | October 11th* | October 18th* |
| D | PA | August 20th | September 13th* | September 30th* | October 11th* | October 18th* |
| D | MD | September 4th | September 17th* | September 30th* | October 11th* | October 18th* |
| D | VA | September 4th | September 17th* | September 30th* | October 11th* | October 18th* |
| D | OR | September 4th | September 17th* | September 30th* | October 11th* | October 18th* |
| D | WA | September 4th | September 17th* | September 30th* | October 11th* | October 18th* |

*All dress orders placed after August 15th COULD be subject to limited size availability.

DS | Diverse Style

Featured Designer & National Prize Sponsor



FASHION 411!



Opening Dance Number Outfit #2 Required for all State Queens ONLY

If you are the state queen and you are competing for the National American Miss Queen title, then you will need to bring an outfit from home to wear for your Opening Dance Number Outfit #2. This is used for the second dance number during the pageant.

Princess & Jr. Pre-Teen State Queens will need to bring a red, pink, and/or white dress or skirt outfit. The outfit may be one or more of these colors or any combination of these colors. Please limit your outfit to these three colors only. Choose your own accessories to coordinate with your outfit along with matching shoes.

Pre-Teen State Queens will need to bring a red, pink, and/or white dress. Please limit your outfit to these colors only. The outfit may be one or more of these colors or any combination of these colors. Choose your own accessories to coordinate with your outfit along with matching shoes.

Jr. Teen, Teen & Miss State queens will need to bring a red, pink, and/or white semi-formal dress or outfit. This dress/outfit will need to be cocktail or “after 5” in style. It may be one or more of these colors or any combination of these colors. A short style dress is preferred over a long gown. Please limit your semi-formal dress/outfit to these colors only. Accessorize your dress/outfit appropriately, including an evening style shoe to complement.

State Production Number Outfit

All National contestants competing for a National Queen's title or in the Optional National Actress Contest will need to bring their state production number outfit to the national pageant. If you have lost or damaged your shirt, you will be able to replace it by purchasing one at the national pageant. Please bring your blue jean shorts and white tennis shoes to complete this outfit.





Interview Outfit Rules & Regulations

Princess, Jr. Pre-Teen & Pre-Teen:

- Select an outfit you would wear to a professional job interview.
- No hats, gloves or purses.
- Shoes should complement the outfit. Make sure that you can walk confidently, smoothly, and safely in them.
- No noticeable makeup.

Jr. Teen, Teen & Miss:

- Select an outfit you would wear to a professional job interview.
- No hats, gloves, or purses.
- Shoes should complement the outfit. Make sure that you can walk confidently, smoothly, and safely in them.
- Makeup must be age-appropriate.



A Note About Body Piercings and Tattoos:

Keep in mind that you are presenting yourself for the “job” of national queen. Body piercings and tattoos, while becoming more socially acceptable, may have a negative impact. You should approach the competition as someone who is preparing for a professional position and let that be the guide for your actions, attire, and attitude. Scores may reflect a judge’s attitude or opinion of noticeable tattoos and body piercings. We would encourage you to cover tattoos and/or remove extra body jewelry for the national pageant.

HEY, 2021 NATIONAL FINALISTS! WE CAN'T WAIT TO SEE YOU AT NATIONALS!

National



OPENING NUMBER

dress

ORDER
YOURS
TODAY!

National American Miss is excited to once again be partnering with **ASHLEYlauren** and **Ashley Rene's** to produce a custom ASHLEYlauren dress for each of our National American Miss national finalists to wear as the Official Opening Number Dress for each National Pageant Finale. These dresses are available for a discounted price for all NAM national finalists. For more information about these dresses, see page 33.

The adorable cocktail dresses shown on this page will be worn during the National All-American Miss and National American Miss opening dance number at each of the pageant finales. All National American Miss and National All-American Miss contestants who wish to participate in the opening dance number will need to purchase this ASHLEYlauren Opening Dance Number Dress.

The price for the ASHLEYlauren Dress for all ages is \$275 including shipping, which is a great discount off of the retail price. You will receive a \$50 discount and a free custom garment bag if paid for by your early bird discount deadline. Go to NAMnationals.com for discounts, deadlines, and additional information. All prices and deadlines will be strictly enforced. No exceptions!

Visit NAMnationals.com for more information and to order your dress!

pricing INFORMATION

| All Prices Listed Includes Shipping | | | Price: \$250 | Price: \$275 | Price: \$300 | Price: \$325 | Price: \$350 |
|--|--|---------------|--|--|--|--|--|
| | | | with Garment Bag | No Garment Bag | No Garment Bag | No Garment Bag | No Garment Bag |
| <i>All dresses ordered before October 1st will be shipped directly to you. All dresses ordered on or after October 1st will be available for pick-up at Nationals.</i> | | | | | | | |
| Group | Pageant | Weekend Of | Early Bird Order Deadline | Regular Order Deadline | Deadline Extension #1 | Deadline Extension #2 | Deadline Extension #3 |
| A | Appointed Representative Program ALL Appointed State Queens and City Queens (NAM Program) | | June 25th | July 15th | July 30th | August 15th | October 1st* |
| B | City Queens due to Former State Queen's Alumni Rule (All-American Past Part) | | June 25th | July 15th | July 30th | August 15th | October 1st* |
| C | City Queens due to COVID Action Plan Canceled Pageant (All-American Past Part) | | Will Be Given Deadline When Pageant is Canceled | Will Be Given Deadline When Pageant is Canceled | Will Be Given Deadline When Pageant is Canceled | Will Be Given Deadline When Pageant is Canceled | Will Be Given Deadline When Pageant is Canceled |
| D | AR | June 5th | June 25th | July 15th | July 30th | August 15th* | October 1st* |
| D | OK | June 5th | June 25th | July 15th | July 30th | August 15th* | October 1st* |
| D | IA | June 12th | July 1st | July 30th | August 15th* | September 1st* | October 1st* |
| D | NE | June 12th | July 1st | July 30th | August 15th* | September 1st* | October 1st* |
| D | OH | June 19th | July 8th | August 5th | August 20th* | September 8th* | October 1st* |
| D | MI | June 19th | July 8th | August 5th | August 20th* | September 8th* | October 1st* |
| D | TX | June 19th | July 8th | August 5th | August 20th* | September 8th* | October 1st* |
| D | GA | July 3rd | July 20th | August 20th* | September 8th* | September 20th* | October 1st* |
| D | NC | July 3rd | July 20th | August 20th* | September 8th* | September 20th* | October 1st* |
| D | SC | July 3rd | July 20th | August 20th* | September 8th* | September 20th* | October 1st* |
| D | IN | July 3rd | July 20th | August 20th* | September 8th* | September 20th* | October 1st* |
| D | IL | July 3rd | July 20th | August 20th* | September 8th* | September 20th* | October 1st* |
| D | FL | July 10th | July 28th | August 25th* | September 10th* | September 28th* | October 1st* |
| D | MO | July 10th | July 28th | August 25th* | September 10th* | September 28th* | October 1st* |
| D | KS | July 10th | July 28th | August 25th* | September 10th* | September 28th* | October 1st* |
| D | TH | July 24th | August 15th | September 16th* | September 30th* | October 1st* | October 11th* |
| D | KY | July 24th | August 15th | September 16th* | September 30th* | October 1st* | October 11th* |
| D | AZ | July 24th | August 15th | September 16th* | September 30th* | October 1st* | October 11th* |
| D | CA | July 24th | August 15th | September 16th* | September 30th* | October 1st* | October 11th* |
| D | NV | July 24th | August 15th | September 16th* | September 30th* | October 1st* | October 11th* |
| D | LA | July 31st | August 20th* | September 20th* | September 30th* | October 1st* | October 11th* |
| D | AL | July 31st | August 20th* | September 20th* | September 30th* | October 1st* | October 11th* |
| D | MS | July 31st | August 20th* | September 20th* | September 30th* | October 1st* | October 11th* |
| D | WI | August 7th | August 25th* | September 24th* | October 1st* | October 11th* | October 18th* |
| D | MN | August 7th | August 25th* | September 24th* | October 1st* | October 11th* | October 18th* |
| D | RI | August 28th | September 13th* | September 30th* | October 11th* | October 18th* | October 25th* |
| D | NY | August 28th | September 13th* | September 30th* | October 11th* | October 18th* | October 25th* |
| D | PA | August 28th | September 13th* | September 30th* | October 11th* | October 18th* | October 25th* |
| D | MD | September 4th | September 17th* | September 30th* | October 11th* | October 18th* | October 25th* |
| D | VA | September 4th | September 17th* | September 30th* | October 11th* | October 18th* | October 25th* |
| D | OR | September 4th | September 17th* | September 30th* | October 11th* | October 18th* | October 25th* |
| D | WA | September 4th | September 17th* | September 30th* | October 11th* | October 18th* | October 25th* |

*All dress orders placed after August 15th COULD be subject to limited size availability.

Ashley Rene's
PROM AND PAGEANT

MEASURING & SIZE GUIDE

FOLLOW THIS GUIDE ON HOW TO PROPERLY MEASURE FOR A BETTER FIT. COMPARE YOUR MEASUREMENTS TO THE DESIGNER SIZE CHART IN ORDER TO PICK THE BEST SIZE!

BUST:

MEASURE AROUND YOUR CHEST AT THE FULLEST PART OF THE BUST

WAIST:

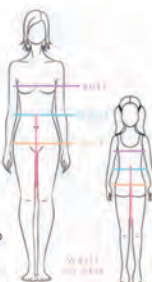
MEASURE AROUND YOUR NATURAL WAISTLINE. TO FIND YOUR NATURAL WAISTLINE, SIMPLY STAND UP STRAIGHT AND THEN BEND AT THE WAIST TO ONE SIDE. THE CREASE THAT IS FORMED WHEN DOING SO IS YOUR NATURAL WAISTLINE.

HIPS:

STAND WITH YOUR FEET TOGETHER AND MEASURE AROUND THE FULLEST PART OF YOUR HIPS.

WAIST TO HEM (SHORT DRESS): MEASURE FROM THE NATURAL WAISTLINE TO THE HEM OF THE DRESS - TYPICALLY SOMEWHERE ABOVE THE KNEE. THIS WILL HELP DETERMINE IF YOU NEED TO SIZE UP FOR LENGTH!

*PLEASE NOTE: MAKE SURE TO STAND UP STRAIGHT WITH FEET TOGETHER AND DO NOT LOOK DOWN AS SOMEONE IS MEASURING THE WAIST TO HEM. THIS WILL MAKE THE LENGTH TOO SHORT.



SIZE CHART

ASHLEYlauren

| SIZE | 00 | 2 | 4 | 6 | 8 | 10 | 12 | 14 | 16 | 18 | 20 | 22 | 24 |
|-------|--------|--------|--------|--------|--------|--------|--------|--------|--------|----|----|----|--------|
| BUST | 31 | 32 1/2 | 33 1/2 | 34 1/2 | 35 1/2 | 36 1/2 | 37 1/2 | 39 | 40 1/2 | 42 | 44 | 46 | 48 1/2 |
| WAIST | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 1/2 | 32 | 34 | 37 | 40 | 43 |
| HIP | 34 1/2 | 35 1/2 | 36 1/2 | 37 1/2 | 38 1/2 | 39 1/2 | 40 1/2 | 42 | 43 1/2 | 46 | 48 | 50 | 54 1/2 |

ASHLEYlauren Jr Size Chart

| Size | 2 | 4 | 6 | 8 | 10 | 12 | 14 | 16 |
|-----------------------------|------|------|------|------|------|------|------|------|
| Chest | 22.5 | 24.5 | 25.5 | 26.5 | 27.5 | 28.5 | 30.5 | 32 |
| Waist | 19.5 | 21.5 | 22.5 | 23.5 | 25 | 26.5 | 28.5 | 30.5 |
| Hip | 23.5 | 25.5 | 26.5 | 27.5 | 28.5 | 30.5 | 32.5 | 34.5 |
| Waist to Hem (short length) | 10 | 13 | 14 | 16 | 17 | 18 | 19 | 20 |

Sponsored by Ashley Rene's and ASHLEYlauren
PROM AND PAGEANT

PAGEANT WEEK

On this page, you'll find information to help you enjoy pageant week with your family to the fullest!

PAGEANT FINALE TICKETS AND UPGRADES

There are 3 ways to purchase tickets: You may purchase tickets online, by phone with your National Pageant Office, or at Pageant Check-In. Tickets will be picked up at Pageant Check-In; additional tickets may be purchased at that time. Tickets are only guaranteed for purchase through the end of your age division's Check-In. Please know how many tickets you will need before you arrive. If tickets are still available after Pageant Check-In, they may be purchased at the NAM Boutique. *Tickets are non-refundable.*

Everyone who attends the Pageant Finale will need a ticket except the contestant competing in that final show. The Pageant Finale will be approximately one and a half hours in length, and each ticket will cost \$40. Children age 3 and under do not need a ticket if they sit on a lap and do not take up a seat.

Want to see all the Pageant Finales? You can purchase an All-Show Premium Pass to see all 12 shows for only \$100. This is your opportunity to show your support and cheer for your friends from your home state in all the other age divisions.

PHOTOGRAPHY

An Official Pageant Photographer will take photos of the contestants during the pageant. You may order photo packages from them, if you wish. You will receive photo information about the Pageant Photographer prior to the pageant. Your family members may take photos during pageant activities; just be respectful to others.

VIDEOGRAPHY

Relax and enjoy the show! The pageant will be videotaped by an Official Pageant Videographer. You may order a DVD of the pageant, if you wish. You will receive information about the Pageant Videographer prior to the pageant. DVDs must be ordered prior to the start of the Final Show. Video recording is not allowed during the Final Show.

Videoring will not be allowed in the ballroom for the Pageant Finale. However, you may video the Required Competitions (excluding the Interview) and most Optional Contests.



Your Journey TO NATIONALS Just Got EASIER!

YOU MUST
SUBMIT YOUR
NATIONAL APPLICATION
ONLINE...
**APPLY
TODAY!**



Now we've made it easier than ever for you to manage your journey to Nationals by using our online resources!

At **NAMnationals.com** you can:

- Register for the National Pageant
- Access MyNAMiss to make purchases and payments
- Reserve a room at the Official Host Hotel
- Order Production Number Outfits
- Order Official Crowns, Banners and Embroidery
- See the Schedule of Activities
- View National Pageant highlight videos and more!



A fabulous resource is **MyNAMiss.com** where you can make payments for:

- Sponsorship Fees
- Yearbook Spotlight ContestSM submissions
- Optional Contest Entries
- Order Tickets and Rose Bouquets

You can also view your contestant statement, listing all purchases and payments for your account and more!

SAMPLE PHOTO & SPONSOR LIST



At **NAMnationals.com** you can:

- Upload photos for the National Yearbook
- Submit sponsor lists for the National Yearbook

NAMnationals.com is also your go-to resource to see the latest news and information for the National Pageant.

At **www.NAMnationals.com/CommunityService** you can submit your Community Service project. This is a required activity for all National American Miss and All-American Miss pageant contestants. When sharing your Community Service project on your social media, use our official hashtag, #NAMServes.



#NAMServes



NAM NATIONALS 2021

Take home
this
treasured
memory with
your new friends
from across the
country!

group photo

Don't miss out on getting your very own custom National Group Photo!

This wonderful keepsake photo is taken in high resolution by a professional photographer with your age group and is set in an official NAM presentation folder.

The photo is just **\$20** and can be purchased during your Pageant Check-In at Nationals or in advance at MyNAMiss.com.

Each year, we find that virtually every Nationals participant wants to get their copy of the full-color 8 by 10 inch custom National Group Photo. However, sometimes they fail to order one and miss out...

So, don't miss out! The photos are developed according to the number ordered, so be sure to lock in your order at Pageant Check-In or at MyNAMiss.com.



THE OFFICIAL ROSE BOUQUETS AND BOUTONNIERES!



A BEAUTIFUL GIFT FOR THE SPECIAL LADY IN YOUR LIFE!

ROSE BOUQUETS: 3 FOR \$25 OR 6 FOR \$45
BOUTONNIERES \$12

She'll love the beautiful roses available to enhance her pageant experience! **The Official Pageant Rose Bouquets** are priced at **\$25.00 for 3 roses** and **\$45.00 for 6 roses**. We will also have matching **Rose Boutonnieres** for escorts, which are **\$12.00** each.

The fresh cut flowers are shipped to your pageant directly from the grower, and our Official Florists will be on-site preparing your roses daily.

The roses are prepared using either three or six fresh roses, baby's breath, and leather leaf fern. The Rose Bouquets will have a special wrapping and are finished with a bow.

When you purchase the **Red Pageant Rose Bouquet** they will be presented to you on stage during your **Escorted Formal Wear Competition**.

Your fresh roses will be available on a **FIRST-COME, FIRST-SERVED** basis.

To pre-order your Pageant Rose Bouquet and Boutonniere, go to myNAMiss.com by your deadline.

happy Thanks Giving



THE TABLE HAS BEEN SET FOR A BEAUTIFUL SEMI-FORMAL THANKSGIVING BANQUET

The iam Pageant PowerhouseSM would like to invite you and your entire family and friends to join us for a spectacular Thanksgiving Day Banquet. We want to celebrate all of the many blessings of this past year with you as we feast on turkey, dressing, and all the trimmings in the elegant ballroom of the Hyatt Regency Orlando.



YOU'RE INVITED TO A SPECIAL THANKSGIVING CELEBRATION AND AWARDS CEREMONY AT THE INTERNATIONAL PAGEANT!

We would like to encourage all delegates, along with their family and friends to dress up for the grand Thanksgiving Banquet in black, white, and/or rose gold or any color combination of these three colors. It is a semi-formal event. Ladies may wear a long gown, a cocktail dress, a jumpsuit or any semi-formal attire. Gentlemen may wear a suit, tuxedo, or nice pair of slacks and shirt. We invite all service men and women and first responders (including policemen and women, firemen and women, doctors, nurses, etc.) to wear their appropriate uniforms, if they would like. We will be having a tribute to these amazing people during the banquet.

Everyone will need to purchase a ticket for the Thanksgiving Day Banquet.

Tickets are:

- \$46.00 each for guests 13 years and older.
- \$36.00 for guests 12 years and younger.
- Free for children 3 years and younger.

You won't want to miss this delicious Thanksgiving Banquet and Awards Ceremony! It is always a favorite event during Internationals week. Families have an opportunity to sit back, relax, and enjoy each other and all their many blessings.

**AWARDS PRESENTED DURING THE THANKSGIVING BANQUET CEREMONY:
YOUNG AUTHOR AWARD & ALL IAM SERVICE AWARDS**

**IF YOU PLAN ON ATTENDING, PLEASE PURCHASE
YOUR TICKETS AT IJMINTERNATIONALS.COM**



FREE ACTIVITY DAY AT *Nationals!*

This is your day to enjoy with
your family & friends doing
whatever activity you'd like!

Princess *Monday*

Jr. Pre-Teen • Pre-Teen *Tuesday*

Jr. Teen • Teen • Miss *Wednesday*



CHOOSE YOUR OWN ADVENTURE!

CHECK OUT OUR REHEARSALS THEMES FOR THIS YEAR'S NATIONALS!

NATIONALS

Rehearsals

You are invited to join all the fun themed rehearsals and parties at Nationals this year!

Your schedule with rehearsal and party times will be mailed out approximately two weeks prior to the national pageant.

Princess and Jr. Pre-Teen contestants may have one adult to accompany them to each rehearsal. Pre-Teen, Jr. Teen, Teen, and Miss rehearsals will be for contestants only except for Formal Wear and Personal Introduction. Each contestant will be allowed one escort to those two rehearsals.

We can't wait to see you there!

JEANS JAM REHEARSAL



DISNEY CHARACTER REHEARSAL



ROSE GOLD REHEARSAL



PAJAMA REHEARSAL



STATE PRIDE REHEARSAL!



NEON Welcome PARTY

GRAB YOUR FUN NEON ENSEMBLE AND JOIN US FOR A
NIGHT OF DANCING, GAMES AND MEMORIES THAT WILL LAST A LIFETIME.

WHERE:

NAM NATIONALS

WHAT:

NEON WELCOME PARTY

WHAT TO WEAR:

Fabulous neon attire!

Think neon, tutus, leg warmers and more. You
could also wear a white top that you decorate
prior to the pageant with neon markers!

WHAT TO EXPECT:

A night of dancing, games
and so much more!

Princess and Jr. Pre-Teen contestants may have one adult
to accompany them to the party. Pre-Teen, Jr. Teen,
Teen, and Miss parties will be for contestants only.

SPONSORED BY:



www.lisadeaninc.com

Wardrobe for appearances, interview and custom designs

#NAMNationals2021

Masquerade PARTY

This year at Nationals, Ashley Rene's and ASHLEYlauren will be sponsoring a fabulous Masquerade Ball Party!

PRINCESS & JR. PRE-TEEN: November 23, 7-8pm

PRE-TEEN, JR. TEEN, TEEN & MISS:
November 23, 8:45-10pm

Princess and Jr. Pre-Teen may have one adult to accompany them to the party. Pre-Teen, Jr. Teen, Teen, and Miss parties will be for contestants only.

You also won't want to miss out on all the latest fashions and *exclusive* deals at the Ashley Rene's Trunk Show.

Proudly sponsored by Ashley Rene's & ASHLEYlauren

THIS YEAR, WE ARE GIVING AWAY MORE THAN

\$500,000



IN CASH, PRIZES, SCHOLARSHIPS, AND AWARDS!

MISS 19-24 • TEEN 16-18 • JR. TEEN 13-15
PRE-TEEN 10-12 • JR. PRE-TEEN 7-9 • PRINCESS 4-6

WIN
A NEW
FORD MUSTANG CONVERTIBLE
AT NATIONALS!



EACH YEAR, OUR GRAND PRIZE IS A NEW FORD MUSTANG CONVERTIBLE, TO BE GIVEN
LIVE VIA WEBSTREAM IN A RANDOM DRAWING AMONG ALL GIRLS
WHO ARE IN ATTENDANCE AT THE NATIONAL PAGEANT.

HOW AWESOME IS THAT?!

All you have to do is qualify for Nationals at your state level competition, and then attend the drawing at Nationals!
See complete details at www.namiss.com/car

There are so many ways to qualify to go to Nationals! One way is to place in the Top 5 of your state's optional contests, such as Actress or Top Model SearchSM. To see a complete list of the many ways to qualify for Nationals, go to www.namiss.com/qualify

Imagine being a part of the official prize drawing ceremony. Every girl will draw a token out of the hopper for a chance to drive away in a brand New Ford Mustang Convertible. **Will you be the one who starts the car?**

To sign up for Nationals, go to NAMnationals.com

National American Miss is the nation's most popular pageant for girls, awarding more than \$1,000,000 annually nationwide.
Visit us at namiss.com

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THE OFFICIAL OPTIONAL CONTESTS CONVENTION FOR INTERNATIONALS

i am
CONVENTIONSM

Optional contests *Official Guide*



Welcome to The iam Pageant Powerhouse



Congratulations on taking the first steps toward the best experience in pageantry and entertainment.

If you are a pageant veteran, an experienced actress/model or a brand-new pageant contestant, we have something for you! It is time to take a few simple steps to make your dreams a reality. At The iam Pageant PowerhouseSM, we specialize in custom competitions that appeal to each girl. You will find several opportunities to take part in award-winning events that are designed just for you! Check out more details at pageantpowerhouse.com!

Our International event, held in Orlando, Florida the week of Thanksgiving each year, is the LARGEST event in pageantry. We offer top level competitions, with amazing opportunities for all levels of experience, shapes, sizes, and walks of life. This is an experience like no other! Two national pageants, an international pageant, and an international scouting convention held in one fun-filled week, mixed in with an acting, modeling and talent scouting event! **We are the best of the best!**

Steve & Kathleen Mayes and their incredible team led by LaKishia Edwards have worked diligently over the last year, to create The iam Pageant PowerhouseSM. They are now able to take over 39 years of pageant experience and host National American Miss, National All-American Miss, International Junior Miss, America's Junior Miss, and The iam ConventionSM this Thanksgiving in Orlando, FL.

You will be a part of pageant history while you experience the best of the best! The Mayes are known for their award-winning pageant systems. They have received several pageant awards over the years including Director of the Year and Pageant of the Year.



iam
CONVENTION™

Optional contests

**\$800
CASH!**

ACTRESS

\$175 fee per entry. Limit 2 entries. Available to all age divisions. Age-appropriate makeup is allowed in all age divisions for this optional contest. Each participant will receive a complimentary official rhinestone "Actress" pin.

Awards: After the preliminary actress competition, the Top 15 overall highest scorers per age group will be posted, and the top 5 overall highest scorers will re-perform at the Red Carpet Awards Ceremony. At the Red Carpet Awards Ceremony, The iam Pageant PowerhouseSM will announce the 4 runners-up and winner among the NAM State Queens, the 4 runners-up and winner among the AA City Queens, and the 4 runners-up and winner among the IJM Delegates. Then, they will announce the one young lady with the highest overall placement after run-offs. This young lady could be a NAM, AA or IJM delegate. She will receive the grand prize, including the Official International Actress Crown, Banner, Custom Award and a guaranteed \$800 Cash Scholarship.

Wow! Have you ever wanted to be in commercials or in movies? Here's your opportunity to learn how celebrities audition and give it a try yourself! At the pageant, you'll get instruction and first-hand experience as you perform a brief commercial monologue. Receive your cue of "Action" in this fun and easy contest!

Format: We'll help you shine for this exciting and fun contest! First, you will "Slate," or say your name. You will receive your cue of "Action" and "Cut" from the emcee as you perform your commercial lines. You will have two "Takes," or opportunities to say your lines. The judges will score the best of the two "Takes."

Attire: Your Official NAM State Pageant Production Outfit or IJM Souvenir T-Shirt and your own blue jean shorts.

Rules: You must choose one of the commercials from the list provided by the International Office. No noticeable deviation from the script is allowed. Also, props ARE NOT allowed.

Tips: Be natural! Don't over-rehearse. You want to respond as naturally as possible.

*Jumpstart your
acting career!*



Optional contests

CASUAL WEAR MODELINGSM

**\$800
CASH!**

\$175 fee per entry. Limit 2 entries. Available to all age divisions. Age-appropriate makeup is allowed in all age divisions for this optional contest. Each participant will receive a complimentary official rhinestone "Casual Wear ModelingSM" pin.

Awards: After the preliminary Casual Wear ModelingSM competition, the Top 15 overall highest scorers per age group will be posted, and the top 5 overall highest scorers will re-perform at the Red Carpet Awards Ceremony. At the Red Carpet Awards Ceremony, The iam Pageant PowerhouseSM will announce the 4 runners-up and winner among the NAM State Queens, the 4 runners-up and winner among the AA City Queens, and the 4 runners-up and winner among the IJM Delegates. Then, they will announce the one young lady with the highest overall placement after run-offs. This young lady could be a NAM, AA or IJM delegate. She will receive the grand prize, including the Official International Casual Wear ModelingSM Crown, Banner, Custom Award and a guaranteed \$800 Cash Scholarship.

Wow! The Casual Wear Modeling ContestSM has the excitement and energy of a live fashion show. It's YOUR turn to walk the runway, as you model your outfit and wow the audience with your own personal style! Should you choose to participate in casual wear, this will allow you to hit the stage and get any kinks out before the main competition.

Attire: In this event, you will model age-appropriate attire that has an upbeat, fashionable look. Shorts, pants, capris, skirts, trendy jeans, and dresses are some examples of clothing you may wear for this event. Also, your outfit can have a theme: back-to-school, sports-related, or other themed outfits. This is a Casual Wear contest, not a Formal Wear competition. Sequins, rhinestones, and beads are fine if used in a way you would normally see them on trendy, off-the-rack apparel, just don't make them the centerpiece of your outfit.

Rules: This is a lively and fun event! The attire you choose should show your creativity and reflect your personality and age. This is a free-style modeling event with upbeat music, as you would see at a fashion show. The feel is positive, not pouty or demure. It's great to show personality, but don't cross the line with "flirting."

No tumbling, gymnastics, acrobatics, fire, or live animals can be included in your Casual Wear routine. While props are allowed, they need to be modeled as accessories to the overall outfit theme. Custom-designed, glitzy modeling outfits can be over the top and are not appropriate for this contest. Swimsuits are not allowed.

Keep in mind that the "setting" for this contest is an upscale department store fashion show. The pageant emcee will narrate as you perform your routine. You will have approximately 30 seconds to model your fashionable ensemble.

Music: The pageant will provide upbeat music with a fun, steady beat for your freestyle walk on the runway. You will not be permitted to provide your own music. The Pageant DJ will operate the sound levels, and the narration will be provided by the pageant emcee.

Time Limit: You will have approximately 30 seconds to model your fashionable ensemble. Just as you would at a fashion show, follow the lead of the emcee as she introduces you, features your outfit, and then closes the presentation.

Format: Use freestyle modeling with turns and walks to reflect your own personal style. At the end of your routine, you will exit the side of the stage. You will be shown where to enter and exit the stage before your contest begins.

You Bring: You will bring the outfit of your choice. Also, bring the Casual Wear ModelingSM Card that you will receive prior to Pageant Check-In. The card will be used by the emcee for narration. It will have spaces on it for you to list your interests and activities, as well as a place to briefly describe the outfit you are wearing. Please be aware the pageant emcee will not read verbatim from the card.

Pageant Furnishes: Stage, emcee, and music.

iam
CONVENTION™

Optional contests

MUSIC ARTIST OF THE YEARSM

\$175 fee per entry. Limit 2 entries. Available to all age divisions. Age-appropriate makeup is allowed in all age divisions for this optional contest.

Awards: One winner will be selected from among all of the Princess, Jr. Pre-Teen, and Pre-Teen competitors, and one winner will be selected from among all of the Jr. Teen, Teen, and Miss competitors. Both winners will receive the official signature Music Artist of the YearSM Award and the Grand Prize Package. The 1st, 2nd, 3rd, and 4th runners-up will be presented with specially designed awards and an official rhinestone "Music ArtistSM" pin.

Imagine performing in an audition with a Grammy® award-winning Hollywood music producer and sound engineer! In this American Idol™ style tryout, you will perform in a real-world audition.

The Grand Prize package includes airfare for two to meet with our Grammy® award-winning Hollywood music producer and sound engineer, hotel stay for two nights, dinner for two, and a one-day recording session at a premier recording studio!

For more information and details, go to NAMnationals.com/Music.

Attire: Outfit of your choice.

Pre-Pageant Submissions: ALL submissions will be submitted digitally online! We want to prepare you for the real-world of auditioning in this new digital age.

Online Audition Submissions & Rules: All submissions must be submitted and paid online at NAMnationals.com/Music no later than 11:59pm CST on Thursday, November 4th. Only solo, musical presentations will be permitted. Make sure that the submitted video performance allows the music and vocals to be heard clearly. The Music Artist of the YearSM competitor should be the only person performing in the audition. The prepared presentation cannot exceed 2 minutes. The performer can choose any song that suits the artist's vocal range and capabilities. Singing acapella and performing with an instrument is also acceptable.

Top 5 Per Age Division: Our Grammy® award-winning Hollywood music producer will narrow down the competition to a top 5 per age division. On Monday, November 15th, the top 5 finalists in each age division will be posted on all of our official NAM social media channels, as well as, NAMnationals.com/Music. During pageant week, the top 5 finalists in each age division will perform LIVE in round one of The Music Artist of the YearSM Callbacks. See your final pageant schedule for exact time and location.

Overall Top 5 Announcements: During the Car Drawing on Thanksgiving Day, the overall top 5 will be brought on stage where we will announce the runners-up and winners in each group. They will each be presented with their custom award on stage. The winners will perform LIVE during the Pre-Show for the car drawing.

Onsite Callback Furnishes: Standard musical performance equipment and technician to assist the performer in her vocal and/or musical instrument performance. The performer may use any of the provided components on a complimentary basis, including CD player and operator, hand-held microphone, microphone on a stand, and audio connections (one standard aux jack, one 1/4" acoustic input, two 1/4" keyboard inputs, and two RCA inputs) for her instrument or music player. The performer may also use the complimentary digital keyboard (full 88 weighted keys) that will be provided in the audition room.



SPONSORED BY

STUDIO 1 ZERO
MUSIC PRODUCTION FOR A NEW GENERATION
STUDIO1ZERO.COM



Optional contests

PHOTOGENIC

**\$800
CASH!**

\$175 fee per entry. Limit 4 entries.

Available to all age divisions. Age-appropriate makeup is allowed in all age divisions for this optional contest. Each participant will receive a complimentary official rhinestone "Photogenic" pin.

Awards: At the Red Carpet Awards Ceremony, The iam Pageant Powerhouse™ will announce for each age group the 4 runners-up and winner among the NAM State Queens, the 4 runners-up and winner among the AA City Queens, and the 4 runners-up and winner among the IJM Delegates. Then, they will announce the one young lady with the highest overall Photogenic™ score. This young lady could be a NAM, AA or IJM delegate. She will receive the grand prize, including the Official International Photogenic™ Crown, Banner, Custom Award and a guaranteed \$800 Cash Scholarship.

Wow! Do you have a face that the camera loves? Do you love having your picture taken? Then the Photogenic Contest is your chance to show the world what you've got!

Rules: Miss Photogenic will be selected from photo(s) brought to Pageant Check-In. You may enter one, two, three, or four photos, with each photo providing another opportunity to win! Each photo is a separate entry. The photo(s) may be either color or black and white; both do equally well. You may not submit photos larger than 8½ x 11 inches. Head shots generally work best. Makeup is allowed but must be age-appropriate. The photos will be handed back to you following your Interview Competition. Photos must be submitted at your Pageant Check-In. Do not mail them. You may submit up to four photos total.

You Bring: Photographs to Pageant Check-In with your first and last name and age division neatly printed on the back of each picture.

Helpful Hints:

- 1 Try to select photo(s) that show a happy smile and reflect a positive personality.
Pictures that show a too-mature or demure look generally do not do well.
- 2 The appearance of makeup in the photo should be appropriate for your age.
- 3 If you are having trouble selecting one photo from several, show them to a few people who do not know you; ask each person to rank the photos from their most favorite on down. This will help you select the photo(s) to enter.
- 4 You may enter any size photo as long as it is not larger than 8.5"x11", but the picture should not be so small that your face is difficult to see.
- 5 Bottom Line: You want to achieve "Personality in a Picture."
Pictures that convey excitement or emotion often do well.

Presenting the...

PORTFOLIO AWARD

Here is a great way to earn an additional guaranteed trophy during pageant week!

The most popular Optional Contest at the pageant is the Photogenic Contest. When you enter four pictures in the Photogenic Contest, you will automatically earn the beautiful International Portfolio Award!



Optional contests

SPOKESMODELSM

\$175 fee per entry. Limit 2 entries.

Available to all age divisions. Age-appropriate makeup is allowed in all age divisions for this optional contest. Each participant will receive a complimentary official rhinestone "SpokesmodelSM" pin.

**\$800
CASH!**

Awards: After the preliminary SpokesmodelSM competition, the Top 15 overall highest scorers per age group will be posted, and the top 5 overall highest scorers will re-perform at the Red Carpet Awards Ceremony. At the Red Carpet Awards Ceremony, The iam Pageant PowerhouseSM will announce the 4 runners-up and winner among the NAM State Queens, the 4 runners-up and winner among the AA City Queens, and the 4 runners-up and winner among the IJM Delegates. Then, they will announce the one young lady with the highest overall placement after run-offs. This young lady could be a NAM, AA or IJM delegate. She will receive the grand prize, including the Official International SpokesmodelSM Crown, Banner, Custom Award and a guaranteed \$800 Cash Scholarship.

Wow! Have you ever dreamed of being a model? Or perhaps being a news anchor or a leader in your school? A naturally confident walk, smile, and spoken delivery will combine to bring you success in this exciting contest, which was designed for us by a panel of journalists, queens, and successful models! The new titleholders will soon be Spokesmodels for The iam Pageant PowerhouseSM.

Attire: Follow the "Interview Outfit" rules provided for the Required Interview Competition.

Rules: The maximum time limit for your speech is 1 ½ minutes, which is ample time to deliver a speech of approximately 100 to 200 words. Since the limit is one of time, not words, your entry can be shorter or longer than 100 to 200 words, as long as you do not exceed 1 ½ minutes. Your time will begin when you arrive at the podium and begin speaking. Your time will end when you have finished speaking or at the end of 1 ½ minutes, whichever occurs first.

Your pre-printed speech will be at the podium for you to reference as needed. In composing your speech, you may recruit any and all help that you wish but be sure to use your own words!

Choose from these topics!

- You may speak about your "platform" or a topic that you're passionate about.
- "My Most Admired Woman" or "My Favorite American" (other than a family member)
- "Why I Say NO to Drugs"
- "I AM..."
- "How We Can Make this World a Better Place"
- "My Favorite Character Quality" (such as Honesty, Tolerance, Integrity or others)
- "I am a girl with dreams"
- "What Does It Mean To Be A Pageant Girl"
- "Why I Love This Country"
- "What Friendship Means to Me"
- "I'm Proud to Be an American"

Bring one neatly printed or typed copy of your speech along with your SpokesmodelSM Card to Pageant Check-In.

Here's The Scoop

- 1 You will enter the stage from the back as instructed. The emcee will introduce you to the audience, highlighting your interests, activities, and then introduce your topic. Upbeat music (provided by the pageant) will play as you are walking. Your choreographer will instruct you on this step.
- 2 Advance to the front of the stage and make a circle turn.
- 3 Proceed to the podium. When you arrive, our staff will have already placed your speech (which you will have turned in at Pageant Check-In) on the podium. You may refer to your printed speech as needed.
- 4 When finished, smile and make eye contact with the judges and audience as you exit the stage using the stairs behind the podium.

Optional contests

TALENT

**\$800
CASH!**

\$175 fee per entry. Limit 2 entries. Available to all age divisions. Age-appropriate makeup is allowed in all age divisions for this optional contest. Each participant will receive a complimentary official rhinestone "Talent" pin.

Awards: After the preliminary Talent competition, the Top 15 overall highest scores will be posted, and the top 5 overall highest scores will re-perform at the Red Carpet Awards Ceremony. At the Red Carpet Awards Ceremony, The iam Pageant PowerhouseSM will announce the 4 runners-up and winner among the NAM State Queens, the 4 runners-up and winner among the AA City Queens, and the 4 runners-up and winner among the IJM Delegates. Then, they will announce the one young lady with the highest overall placement after run-offs. This young lady could be a NAM, AA or IJM delegate. She will receive the grand prize, including the Official International Talent Crown, Banner, Custom Award and a guaranteed \$800 Cash Scholarship.

Attire: Choose your own outfit. The outfit should be appropriate for the type of talent performance and your age. Be sure it is not too mature or revealing.

Rules: Only live solo talent presentations will be permitted. The Talent Competitor is the only person performing and will be the only person on stage. Each performance has a strict time limit of 2 minutes. Timing will begin when the music starts or when the performance begins, whichever is first. A bell will ring at two minutes; at that point the scoring will end, and your performance will be brought to a close. Stage makeup is allowed when appropriate for the talent being performed. The delegate may not engage in any Talent that may increase the hotel liability or pose any safety or health hazard to any other person in the vicinity, such as fire or archery. Also, no suspended or elevated gymnastic apparatus is allowed.

NEW! Music Submission: Talent performances may not be longer than 2 minutes, and if music is to be used, it must be turned in digitally with a definite ending. Talent Card and music must be completed online on or before **November 1, 2021**. The talent digital file must be labeled with the AgeDivision_LastName_FirstName_Description. Example: Princess_Smith_Jane_TalentMusic. The talent file and talent form is part of the overall talent score. A back-up copy of the talent music must be present on a USB drive at rehearsals and in hand during line-up at the competition.

Pageant Furnishes: Music Player and operator to play all music submitted prior to **November 1st**, hand-held microphone, microphone on a stand, emcee, and stage. Headset microphone are not provided nor allowed.

You Bring: Your outfit of choice. No music will be accepted pageant weekend.

Accompanist: All accompaniments must be pre-recorded.

Helpful Hints:

Know your routine well. When you are thoroughly acquainted with your routine, you are able to enjoy it and project poise. Also, you may want to pass up that incredibly difficult piece that you "just learned last month" – select a routine that you can perform well and with confidence.



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Optional contests

TOP MODEL SEARCHSM

\$175 fee per entry. Limit 2 entries. Available to all age divisions.

Age-appropriate makeup is allowed in all age divisions for this optional contest. Each participant will receive a complimentary special rhinestone "Top Model SearchSM" pin.

Awards: At the Red Carpet Awards Ceremony, The iam Pageant PowerhouseSM will announce the 4 runners-up and winner among the NAM State Queens, the 4 runners-up and winner among the AA City Queens, and the 4 runners-up and winner among the IJM Delegates. Then, they will announce the one young lady with the highest overall Top Model SearchSM score.

This young lady could be a NAM, AA or IJM delegate. She will receive the grand prize, including the Official International Top Model SearchSM Crown, Banner, Custom Award and a guaranteed \$800 Cash Scholarship.

Time of Contest: Your photo shoot time will be scheduled online or at your Pageant Check-In. This contest is closed to the public.

Attire: Same outfit rules as the Casual Wear ModelingSM Contest apply. This is a separate contest, but the outfit rules are the same. You may only wear one outfit for each entry.

Rules: Arrive to your scheduled photo shoot 10 minutes before it starts. Only one outfit per entry is allowed. Makeup is allowed but must be age-appropriate.

Format: You need to arrive for your scheduled shoot 10 minutes early. You will walk into the Photo Studio and be greeted by the Official Photographer. The judges will be in the studio observing and scoring how well you work with the photographer as well as evaluating the resulting photos. Use freestyle modeling with turns, hesitations and poses that reflect your personal style.

You Bring: the outfit of your choice. Also, bring the Top Model SearchSM Card to Pageant Check-In.

Pageant Furnishes: Pink backdrop and photographer.

More Good News: Your photos will be uploaded to a website for you to download. You will have the digital rights to the photos. You can use them for building your modeling portfolio, printing photographs, or social media.

**\$800
CASH!**



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Optional contests

RUNWAY MODEL SEARCHSM

**\$800
CASH!**

\$175 fee per entry. Limit 2 entries. Available to all age divisions. Age-appropriate makeup is allowed in all age divisions for this optional contest. Each participant will receive a complimentary special rhinestone "Runway Model SearchSM" pin.

Awards: After the preliminary Runway Model SearchSM competition, the Top 15 overall highest scorers per age group will be posted, and the top 5 overall highest scorers will re-perform at the Red Carpet Awards Ceremony. At the Red Carpet Awards Ceremony, The iam Pageant PowerhouseSM will announce the 4 runners-up and winner among the NAM State Queens, the 4 runners-up and winner among the AA City Queens, and the 4 runners-up and winner among the IJM Delegates. Then, they will announce the one young lady with the highest overall placement after run-offs. This young lady could be a NAM, AA or IJM delegate. She will receive the grand prize, including the Official International Runway Model SearchSM Crown, Banner, Custom Award and a guaranteed \$800 Cash Scholarship.

The International American Miss Runway Model SearchSM is a unique two-part Optional Contest. First, competitors will attend the official Runway Training CampSM. This training camp will be taught by individuals who are experienced with the modeling industry. Next, runway contestants will take to the runway in their outfit of choice and compete in front of the judges.

Format: This competition is formatted exactly like a professional runway fashion show, utilizing a T-shaped runway and modeling music with a solid beat. Your contestant number will be announced; then, you will take the runway and perform as you were instructed during your Runway Training CampSM.

Attire: One of the most exciting parts about the Runway Model SearchSM is that you get to model the outfit of your choice! This is your chance to pick the outfit that you have dreamed of wearing, as you take to the runway. This should be a fun, fashionable outfit that you want to sell to the judges and audience. Your outfit can be a cocktail dress, a stylish high-low, or even a fashionable romper. Make sure that your outfit is trendy but also age-appropriate.

Try to stay away from a themed outfit. Something to keep in mind is that the scouts are evaluating each candidate for real-world modeling opportunities. They want to be able to see what you can do, in an authentic setting, to model clothing; this is not about the clothing modeling you. Accessories such as jackets, hats, headbands, and scarves are permitted, but avoid sporty-themed looks. Your look should be trendy, fun and fashion-forward.

Rules: No swimsuits are allowed. Full-length evening dresses or gowns are allowed. No props are permitted on stage at any time. No matter which age division you are in, be sure that you wear shoes you can safely and confidently walk in. Practice walking in your shoes at home.

Tips: Princess, Jr. Pre-Teen, and Pre-Teen: Your look of choice can be a party dress, cocktail dress, or even a one-piece romper. Again, you want to keep this age-appropriate. A Sunday dress or a fun petti skirt would be great for this contest. No bare midriffs are allowed. Stay away from platform shoes that are hard to walk in.

Tips: Jr. Teen, Teen, and Miss: Your runway outfit can be a cocktail dress, a fabulous after-5 look, or anything that is age-appropriate that you want to show off. Bare midriffs are allowed but should also be age-appropriate and tasteful. Make sure you are comfortable in your shoes.



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Ashley Rene's
PROM AND PAGEANT


MARC DEFANG
NEW YORK

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Optional contests

Face of Ashley Rene's

\$75 fee per entry. Limit 1 entry. Available to all age divisions. Age-appropriate makeup is allowed in all age divisions for this optional contest.

Awards: One Face of Ashley Rene will be selected from among all of the Princess, Jr. Pre-Teen, and Pre-Teen competitors, and one Face of Ashley Rene will be selected from among all of the Jr. Teen, Teen, and Miss competitors. Both winners will receive the Official Face of Ashley Rene's Prize Package.

Pre-Pageant Submissions: The Face of Ashley Rene must be well rounded, so she will need to not only model but be able to represent the brand on and off the camera. To qualify for the Face of Ashley Rene's you must submit an audition video on why you think you would be a great Face of Ashley Rene. Your submission video should not exceed 45 seconds. Show your style and personality. Think of a fun IG Live. This is your chance to be creative and show why you should be chosen as the next Face of Ashley Rene. You will also submit a recent comp card or 8x10 photo with the contestant's name, age, hometown, and dress size.

But here's the BEST PART: Only contestants/girls who enter both enter Runway Modeling SearchSM and Face of Ashley Rene's will have the opportunity to be the Face of Ashley Rene's for the upcoming year. You don't even have to be in the Top 15 for Runway Model SearchSM. Two lucky young ladies, among all age-divisions, will be hand-selected as the Face of Ashley Rene's to receive this award-winning prize package worth over \$1,500. Don't miss your chance on this once-in-a-lifetime opportunity!

**PRIZE VALUE
OF OVER
\$1,500!**

Face of Ashley Rene's Prize Package worth over \$1,500:

- ★ Opportunity to attend an Ashley Rene's trunk show as a featured guest & social media model
- ★ Hotel & meals provided for official Trunk Show weekend
- ★ Official Face of Ashley Rene's Photo Shoot with Meagan Gilbert Photography
- ★ Professional hair and makeup for official photo shoot
- ★ Complimentary cocktail dress from Ashley Rene's (value up to \$500)
- ★ Opportunity to attend a NYFW Show
- ★ Featured model for Ashley Rene's social media, website and marketing throughout 2022
- ★ Opportunity to be featured on ASHLEYlauren's social media and marketing
- ★ Promotion on NAM, IJM, and IAM social media outlets as the Face of Ashley Rene's
- ★ Opportunity to model new NAM opening number dresses
- ★ Custom award and Swag bag full of Ashley Rene's promotional material
- ★ **Senior Division ONLY:** Featured model at Atlanta Market

Onsite Callback: After the Runway Model SearchSM preliminary optional contest, up to 10 young ladies in each age division will be called back to walk for THE Ashley Rene so that she may make the final selection for the two Face of Ashley Rene's. Stay away from platform shoes that are hard to walk in.

Ashley Rene's, located in Granger, Indiana was voted the #1 Pageant boutique in the country in 2020 and the official National wardrobe sponsor of the iam Pageant PowerhouseSM. Their brick-and-mortar location has a 7,000 sq. ft. showroom filled with thousands of gowns and cocktail dresses. With over 15 years of experience, Ashley and her staff have an eye for fashion! Shopping at Ashley Rene's for your special occasion is easy—with gowns, shoes, jewelry, and other accessories. Ashley Rene's is definitely your one-stop-shop, carrying all of the latest trends and the hottest designers such as Sherri Hill, ASHLEYlauren, Jovani, Rachel Allan, Fernando Wong and many more.

7135 Heritage Square Dr. • Granger, Indiana 46530
ashleyrenespromandpageant.com

mg MEAGAN GILBERT
PHOTOGRAPHY



Optional contests

RED CARPET CORRESPONDENT

\$125 fee per entry. Limit 1 entry. Available to all age divisions. Age-appropriate makeup is allowed in all age divisions for this optional contest.

Awards: One overall winner from each age division will be awarded. Each winner will receive the Official International Red Carpet Correspondent Custom Award and a \$100 Shopping Spree to the IAM Boutique! Plus, you'll win the opportunity to report LIVE during the Red Carpet Awards Ceremony! We will be showcasing the winners across various social media platforms throughout the year. This is your opportunity to gain experience as a correspondent and an Emcee for The iam Pageant PowerhouseSM!

What to wear (Audition): Outfit of choice.

What to wear if you win (Red Carpet Pre-Show): Cute and Fun Cocktail Dress or Nice Romper

How it will work: During pageant week, you will perform your audition LIVE. It will be recorded on camera. You will want to have your script memorized. You will walk into the closed audition room and take your place in front of the camera. The camera operator will count you down by saying "Action in 3-2-1" and then you will deliver the script provided for your age division. If you mess up, simply pick up where you left off. You will have two chances to deliver the script provided below.

Results: The winner and the Top 5 will be announced on the Official NAM, IJM and The iam Pageant PowerhouseSM Social Media Channels prior to the Red Carpet Awards Ceremony! The top 5 will also be posted on the Official NAM and IJM Facebook Pages exclusively for delegates.

The winner will perform the script LIVE during the Red Carpet NAMMIES Awards Ceremony! Below are the scripts for each age division.

Princess Script: Welcome to The iam Pageant Powerhouse Red Carpet Awards Ceremony hosted by The iam Convention! We are so excited to be in Orlando, Florida celebrating the Best of the Best! My name is <____> and I'm so honored to be your Princess International Correspondent! This week has been a BLAST! We are having so much fun! Tonight, is all about glam and talent! Get ready to meet the top 5 in the world for some of our optional contests! Now, let's kick off the Red Carpet Awards Ceremony!

Jr. Pre-Teen Script: Ladies and gentlemen, welcome to The iam Pageant Powerhouse Red Carpet Awards Ceremony hosted by The iam Convention! My name is <____> and I am so excited to be your Jr. Pre-Teen International Correspondent! We have been having SO MUCH fun here in sunny Florida! We have had amazing themed rehearsals and made so many friends from all across the world. Tonight, you will be seeing the top entertainment from some talented young ladies. So, hang on to your seats and enjoy the show!

Pre-Teen Script: Ladies and gentlemen, welcome to the 19th Annual Red Carpet Awards Ceremony hosted by The iam Convention! My name is <____> and I am your Pre-Teen International Correspondent! I am so excited to start off tonight's show! We have been having a blast here in Orlando, Florida! From meeting all the international delegates to dancing the night away at the neon party sponsored by Shop Lisa Dean. Every moment has been filled with fun and excitement! Tonight, you are in for a real treat because you get to see some of the top competitors from across the world representing The iam Pageant Powerhouse! So, settle in and get ready an evening filled with entertainment!

Jr. Teen Script: Good evening, ladies and gentlemen! My name is <____> and I am your Jr. Teen International Correspondent! We are so excited to kick off the 19th Annual Red Carpet Awards Ceremony hosted by The iam Convention! Tonight is all about high fashion, talent, and a touch of Hollywood Glam! The iam Pageant Powerhouse has been truly amazing! We have danced the night away at the neon party and celebrated at the fabulous Masquerade Ball sponsored by Ashley Lauren and Ashley Rene's Prom and Pageant! We are LIVE in Orlando, Florida this evening and our top 5 competitors in the world will take the stage to re-compete in our optional contests. So, settle in and get ready for an evening filled with glam and entertainment!

Teen Script: Ladies and gentlemen, welcome to the 19th Annual Red Carpet Awards Ceremony hosted by The iam Convention! My name is <____> and I am your Teen International Correspondent! I am so honored to start off tonight's show! Thank you so much for joining us this evening and to all of you tuning in from home, Welcome! We are excited to have you this evening! Let me start off by saying we have had a blast here Orlando, Florida! We had the chance to meet the international delegates from across the world! It has been a fun filled week here at The iam Pageant Powerhouse, one that we will truly never forget! Tonight's show will be filled with Hollywood-style entertainment and so much more! You are going to see the top 5 competitors in the world re-compete in some of our optional contests. So, settle in and get ready to be blown away as the stage fills with the best of the best!

Miss Script: Good evening! Welcome to the 19th Annual Red Carpet Awards Ceremony hosted by The iam Convention! My name is <____> and I am your Miss International Correspondent! We are LIVE in Orlando, Florida at The iam Pageant Powerhouse 2021! Thank you so much for joining us this evening and to all of you tuning in from home, Welcome! This week has been amazing! We are so grateful to be here and celebrate incredible women from across the world! We have danced the night away at the neon party and the fabulous event sponsored by Sherri Hill and Ashley Rene's Prom and Pageant! The international delegates have made lasting memories and learned lifelong skills. Tonight, you will be wowed and entertained as our top 5 re-compete in the optional contests! The winners will be taking home custom awards, and some will even walk away with an \$800 cash scholarship. Sit back and enjoy the evening. Let's get the show started!



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Optional contests

Sponsored by:



MARC DEFANG
NEW YORK

FUN FITNESSSM

\$125 fee per entry. Limit 2 entries. Available to all age divisions. Age-appropriate makeup is allowed in all age divisions for this optional contest.

This new and exciting event is a high-paced runway competition that shows off not only your modeling skills but also helps promote health and fitness. You will walk the runway and model an age-appropriate athletic outfit. This is another chance for you to walk the runway and to be scouted by top industry professionals.

This optional contest is sponsored by Marc Defang. You could be a new Face of Marc Defang and walk in NYFW!

Awards: Each winner will receive the Official Fun FitnessSM Custom Award, full page feature in an IAM Dream Model Magazine, 3 brand-new activewear outfits sponsored by Marc Defang, and 1 pair of rhinestone fitness shoes. The winner will also be featured on Marc Defang's official website, have the honor of an exclusive piece named after her, and the opportunity to walk in Marc Defang's New York Fashion Week Show. The top 5 will receive an Official Fun FitnessSM Custom Award.

What to Wear: You will need to wear an age-appropriate athletic outfit of your choice. Sports bras are acceptable. No bra or bikini tops. Do not add any embellishments or rhinestones to your outfit. You may coordinate any sneakers with this outfit.

Contestants will perform a choreographed routine given prior to the competition. Contestants will not be allowed to deviate from the routine. They will be judged on attire, stage presence, confidence, and overall presentation.

Format: Contestants will perform a choreographed routine given prior to the competition. Contestants will not be allowed to deviate from the routine. They will be scored on fitness, personality, stage presence, confidence, and overall presentation.

Results: The Top 5 will not re-compete. The winner and runners-up will be announced at The iam ConventionSM Red Carpet Awards Ceremony!



The logo for 'iam CONVENTION' is a black circle containing the text 'iam' in a large, white, lowercase sans-serif font, with 'CONVENTION' in a smaller, white, uppercase sans-serif font below it.

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Optional contests

FRESH FACE FASHION SHOWSM

A graphic with the words 'WIN BIG!' in a bold, white, sans-serif font, set against a dark, textured background that looks like a torn piece of paper or a splash of paint.

**WIN
BIG!**

\$125 fee per entry. Limit 2 entries. Available to all age divisions. Age-appropriate makeup is allowed in all age divisions for this optional contest.

This new and exciting event, sponsored by Diverse Style by Sydni Dion, is a high-paced runway competition that is looking for a fresh face. You will walk the runway and model your black or white shirt and denim blue jeans. This is your chance to walk the catwalk and to be scouted by top industry professionals.

This international level optional contest was requested by the international scouts and agents themselves. They wanted a way to see who really has the raw talent to possibly make it in the modeling industry. They don't want all the added glitz and glamor. They just want to see YOU!

Wear a basic black or white top with simple denim blue jeans and strut your stuff on the runway for the industry professionals. You could win a private callback to plan your modeling future!

Awards: One overall winner from each age division will be awarded. Each winner will receive the Official Fresh Face Fashion ShowSM Custom Award, a prize package from Diverse Style by Sydni Dion, PLUS a private callback with Official Agents and Scouts during The iam ConventionSM at The iam Pageant PowerhouseSM! The top 5 will receive an Official Fresh Face Fashion ShowSM Custom Award.

SPONSORED BY

The logo for 'Diverse Style by Sydni Dion' features a stylized 'DS' monogram in a bold, black, serif font, followed by the words 'Diverse Style' in a large, elegant, black script font, and 'by Sydni Dion' in a smaller, black script font below it.

DS | *Diverse Style*
by Sydni Dion

Each winner will also receive the following:

- 2 pairs of shoes from Diverse Style by Sydni Dion
- Diverse Style by Sydni t-shirt
- Modeling opportunity to be a part at one of the quarterly Diverse Style by Sydni Dion photo shoots
- Feature opportunities on the Diverse Style by Sydni Dion website
- Opportunity to be featured on official Diverse Style by Sydni Dion social media channels

What to Wear: You will need to wear either a solid black or white shirt with simple denim blue jeans. Do not add any embellishments, rhinestones or glitter to your outfit; this will be an off-the-rack look. You may coordinate any shoes with this outfit.

Format: There are two parts to this competition. You will first attend a training camp to learn the walking pattern for your Fresh Face Fashion ShowSM. This is your chance to learn some tips of the industry and practice before your competition. You will then take the runway and perform as you were instructed during your training camp.

Results: The Top 5 will not re-compete. The winner and runners-up will be announced at the Red Carpet Awards Ceremony!





Optional contests

DREAM MODELSM

Did you enter Photogenic and Casual Wear Modeling?

\$125 fee per entry. Available to all age divisions.

The IAM Dream ModelSM is an optional competition that serves as a great way to build your modeling portfolio. There will be one winner selected from each age division.

Winners will be featured in an upcoming digital issue of the IAM Dream MagazineSM with a two-page spread inside! Dream ModelSM Winners also receive a Crown, Banner, and a Custom Award. You may enter in advance or at check-in. To qualify for Dream ModelSM, you must enter Casual Wear ModelingSM and Photogenic. Winners will be selected from the highest combined Casual Wear ModelingSM and Photogenic score.



YOUNG AUTHOR AWARD

\$100 Per Entry. Available to all age divisions. Limit 2 entries per contestant.

Each age division winner will be published in IAM Dream Magazine and will receive a \$250 scholarship.

It's more than a pageant! We are so excited to announce IAM's Young Author Award! The iam Pageant Powerhouse is all about teaching life skills, and if you dream of being a published author, journalist, or you just want your story to be heard, this is the contest for you. Now is your chance to be an official published author and write for IAM Dream Magazine!

How it works:

- Submit an Essay on "How NAM or IJM Has Impacted My Life" or "My Pageant Story" or "It's More Than A Pageant"
- Your essay should be no more than 250 words.
- There will be a winner and four runners-up for each age division. The top 5 will receive custom awards during the Red Carpet Awards Ceremonies!
- Each age division winner will be published in various National American Miss and International Junior Miss material and online!

Your entries must be submitted to NAMnationals.com/YoungAuthor no later than October 15th.

Be featured in IAM Dream Magazine!



Optional contests

THE iam SERVICE AWARDS

More Than Just a Pageant!

These **new awards** are to be given out at Thanksgiving Banquet. The deadline is **Friday, October 15th** for ALL of The iam Service Awards.

THE iam LEADERSHIP AWARD

\$25 Entry Fee (Available to all age divisions). One overall winner in each age division will receive a \$100 award* to help enhance her leadership skills. Winners will also be recognized in an upcoming issue of IAM Dream Magazine! The winner in each age division and 4 runners-up will receive a custom award during the Thanksgiving Banquet.

The iam Pageant PowerhouseSM is so much more than a pageant. We want to recognize the young lady who exemplifies outstanding leadership skills in her school and/or community.

Each participant will submit an online Leadership application, one letter of recommendation, and a video that highlights what makes her an outstanding leader. The highlight video should be no longer than one minute and contain footage of the participant in her leadership role(s) that gives the selection committee a glimpse of her leadership skills.

THE iam STEM AWARD

\$25 Entry Fee (Available to all age divisions). One overall winner in each age division will receive a \$100 award* to enhance her STEM education. Winners will also be recognized in an upcoming issue of IAM Dream Magazine! The winner in each age division and 4 runners-up will receive a custom award during the Thanksgiving Banquet.

Our participants not only excel on the big stage but also in the areas of Science, Technology, Engineering and Math. It's time to award and highlight the young ladies who exemplify outstanding STEM talents.

Each participant will submit an online STEM application, answer a series of questions regarding her STEM project, and upload a video up to three minutes in length showcasing her STEM project.

THE iam A DIFFERENCE MAKER AWARD

\$25 Entry Fee (Available to all age divisions). One overall winner in each age division will receive a \$100 award* to be used to make a difference in her community. Winners will also be recognized in an upcoming issue of IAM Dream Magazine! The winner in each age division and 4 runners-up will receive a custom award during the Thanksgiving Banquet.

So many of our I am Pageant PowerhouseSM participants are true difference makers. We want to highlight the amazing contributions these young ladies make to their schools and communities. This is your chance to showcase an organization or project you have either created or contributed to in your school or community.

Each participant will submit an online Difference Maker application, along with a video that highlights the organization or project making them a difference maker. The highlight video can be up to one minute and contain footage of the participant's contribution to the organization or project.

**The optional contests listed on this page must have at least five entries per age division for the \$100 cash prize to be awarded.*



**FREE
TO ENTER!**

ACADEMIC ACHIEVEMENT

No Entry Fee (Available to Jr. Teen, Teen, and Miss.) One overall winner in each age division will receive a custom Award and a \$500 tuition scholarship to the college of her choice. The 1st through 4th runners-up will also receive custom awards.

An Academic Achievement Form will be available online at least three weeks prior to the event, and you will turn it in at Pageant Check-In along with a transcript from your school or district. Any girl who would like to be considered for this award should follow instructions on the form. This contest focuses on your academic achievements and grade performance. Begin working on your grades now if you wish to do well in this contest. You will truly grow as an individual as you strive for scholastic excellence ... Set your goals and reach for them!

Helpful Hints: For this contest, it may be helpful to use letters of recommendation, noteworthy certificates, or other items that give the judges added insight into your academic achievements. **We recommend that you not attach originals, but use photocopies instead, as your entry form and attached documents will not be returned to you.** Be sure to request letters and transcripts early enough so there is time to have them sent to you – sometimes school offices are completely closed during holidays.

HEART OF SERVICESM

No Entry Fee. Available to all age divisions. The overall top 5 in each age division will receive custom awards.

A Heart of ServiceSM Form will be available online at least three weeks prior to the event. You will turn it in at Pageant Check-In. Any young lady who would like to be considered for this award should follow the instructions on the form. Begin doing volunteer work now if you wish to compete in this contest. You will truly grow as an individual as you volunteer to help others.

Helpful Hints: For this contest, it may be helpful to use letters of recommendation, noteworthy certificates, or other items that will give the judges added insight into your service. **We recommend that you do not attach originals, but rather use photocopies instead, as your entry form and attached documents will not be returned to you.**

BEST RESUME

No Entry Fee. Required of all age divisions. The overall top 5 in each age division will receive custom awards.

Every contestant is required to prepare and turn in a resume at pageant check-in. The Official Resume templates and guidelines will be available online at least three weeks prior to the event. As an added bonus for each age division, a special trophy will be given for the resume selected as "best." The winner through 4th runner-up will receive trophies in each age division for the best resume. Neatness, following the guidelines, and organization are a plus! Also, for all age divisions, the activities and achievements shown on the resume will be included as criteria for selection.

Do your best! Each age division's Official Resume templates are designed to be appropriate and relevant to young ladies in that age range.



THE iam BRAND AMBASSADOR AWARD

\$100 Cash Award! Winners will also be recognized in an upcoming issue of IAM Dream Magazine! No Entry Fee (Available to all age divisions.)

At Kick-Off, The iam Pageant Powerhouse will announce the overall winner among the NAM State Queens, the overall winner among the AA City Queens, and the overall winner among the IJM Delegates.

Make appearances and represent your title to qualify for The iam Brand Ambassador Award. Download and complete the appearance award entry form/rules. To be considered for the Ambassador Award, you must upload photos of at least 50% of your appearances to a dedicated Facebook Album or Instagram Highlight. Before you fill out the online entry form, make sure that you have uploaded your photos. The amount of time in which a delegate holds her title will be considered in determining the appearance award winner. Brand Ambassador Award entries are due **November 1st, 2021**. Emails will not be accepted. If using Facebook, create a public album on your public Facebook page to be titled: *2021 iam Brand Ambassador Award Photos*.

SPOTLIGHT CASH DRAWING

\$1,000 Cash Award! Live Drawing at Kick-Off for each age division.

Six lucky young ladies will walk off the international stage with **\$1,000 CASH!** It only takes ONE ticket to win! That's right! You can win BIG before competitions even start! Must be a spotlight ticket holder to qualify.

How do I earn a ticket to be a part of the \$1,000 Spotlight Cash Drawing?

- NAM Delegates that earn the following will receive between one and four tickets.
 - One Full Page of Spotlight: 1 ticket plus all premium prizes and awards
 - National Ambassador: 2 tickets plus all premium prizes and awards
 - National Cover Girl: 3 tickets plus all premium prizes and awards
 - National Cover Model: 4 tickets plus all premium prizes and awards
 - National Cover Miss: 5 tickets plus all premium prizes and awards



iam
CONVENTION™

Optional contests

AMERICA'S JUNIOR MISSSM

AMERICA'S
JUNIOR
MISS™

\$250 fee per entry. Available to all age divisions.

America's Junior Miss is one of our most prestigious Optional Titles at the The iam ConventionSM. AJM provides the opportunity for The iam Pageant PowerhouseSM to celebrate America's youth and future.

To qualify for the AJM Title, delegates must enter Casual Wear ModelingSM, Spokesmodel, and Talent along with entering the America's Junior MissSM category to be considered for the AJM Title. The delegate from each age division with the highest combined score in the above listed categories will receive the AJM Title along with a rhinestone-trimmed satin banner, crown, custom award, \$500 cash award, a private AJM Photo Shoot, and an **INTERNATIONAL CRUISE!** A minimum of 5 entries per division is required to award the full cash award and paid cruise.

Added Bonus: The newly crowned AJM Titleholders will officially be a part of The iam Pageant PowerhouseSM's International Royalty for the year. They will be able to make appearances in their community and attend state pageants with their new sister queens as International Royalty.

It's one of The iam ConventionSM's most prestigious Optional Contest Titles!



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NATIONAL AMERICAN MISS EXCLUSIVE *Optional* contests

NAM ALUMNI ESSAY CONTEST

Sponsored by the **NAM** *Alumni Foundation*

No Entry Fee (Available to all age divisions.) The winner in each age group will receive \$325 in cash and a custom award.

The 4 runners-up in each age group will receive custom awards.

Do you have something to say?! Then this is the contest for you!! Participation in this special optional contest is easy, fun, and free of charge. The NAM Essay Contest is sponsored by the NAM Alumni Association, an organization of former NAM National Queens and National Cover Misses dedicated to supporting the ideas and goals of National American Miss.

Here are the topics for this year. Choose one that you feel passionate about:

My NAM story

I am a girl with dreams...

My Role Model

This is me

Natural beauty vs true beauty

If I could use my influence to change one thing ...

How has social media impacted my generation

What is NAMily

Positive pageantry

Community Service

Why enter a pageant

What NAM means to me

My passion, my platform, my plan

To participate, just write an essay on one of the above topics that is no longer than 400 words and e-mail it to us at essay@namiss.com by October 15th. Only Word documents will be accepted.

MISS PERSONALITY

No Entry Fee (Available to all age divisions.)

Contestants vote for the girl who is the friendliest, most helpful, and most fun to be around during pageant week. The winner and 1st runner-up receive custom awards.

MISS SPIRIT

No Entry Fee (Available to all age divisions.)

The pageant staff choreographers select the girl who shows the most uplifting spirit throughout pageant week. The winner and 1st runner-up receive custom awards.





iam
CONVENTION™

Optional contests

SPIRIT OF AMERICA Award

Here is some great news about an exciting achievement award and trophy that every contestant can earn at the National pageant!

The National Spirit of America Award is given to recognize each of those contestants who really put themselves out there by becoming involved in a variety of activities and earning at least five or more credits at the international pageant. It's great to try new things!

The more i am Convention Optional Contests you enter, the closer you will be to earning the Spirit of America Award!

Every contestant can earn this award!

Here's how it works:

You will receive the International Spirit of America Award by earning five or more credits.* These credits are earned by participating in your choice of any or all of the following Optional Contests:

Talent – One credit per entry. Limit two entries. Available to all age divisions.

Photogenic – One credit per entry. Limit four entries. Available to all age divisions.

Top Model SearchSM – One credit per entry. Limit two entries. Available to all age divisions.

Runway Model SearchSM – One credit per entry. Limit two entries. Available to all age divisions.

Red Carpet Correspondent – One credit per entry. Limit one entry. Available to all age divisions.

SpokesmodelSM – One credit per entry. Limit two entries. Available to all age divisions.

Casual Wear ModelingSM – One credit per entry. Limit two entries. Available to all age divisions.

Actress – One credit per entry. Limit two entries. Available to all age divisions.

Music Artist of the YearSM – One credit per entry. Limit two entries. Available to all age divisions.

Fresh Face Fashion ShowSM – One credit per entry. Limit one entry. Available to all age divisions.

Young Author Award – One credit per entry. Limit two entries. Available to all age divisions.

America's Junior MissSM – One credit per entry. Limit one entry. Available to all age divisions.

Dream ModelSM – One credit per entry. Limit one entry. Available to all age divisions.

Fun FitnessSM – One credit per entry. Limit two entries. Available to all age divisions.

National Spotlight ContestSM – Available to all age divisions. For each 1/2 National Spotlight ContestSM page that you complete, you will receive one credit.

There is no additional fee to participate in this program (other than the fees of the individual contests that you choose). By participating and earning enough credits, you will automatically receive this beautiful trophy during pageant week! Remember, every contestant has the chance to earn this award and trophy.

*Credit(s) are earned for each item listed above, as well as participation in the Optional International Spotlight ContestSM.



GOLDEN ACHIEVEMENT IN SERVICE AWARD

As you know, participation in the Community Service portion of the pageant is required for all contestants who are competing for the National American Miss or National All-American Miss titles. All entries that are successfully submitted and that follow the rules will automatically receive the full 10% toward their overall pageant score.

By November 15, all contestants in the National American Miss and the National All-American Miss pageants are required to report their 4 or more hours of service by uploading documentation to our secure site: www.NAMnationals.com/CommunityService. Likewise, any contestant who qualified to go to Nationals, for Optionals or any activity, can do the same. Your submission should describe **ONE** Community Service Project. While you may have been involved in various projects and/or organizations, we want you to select the **ONE** project or organization that you would like to feature. Recycling, Susan G. Komen Run, Ronald McDonald House, Book Drives, sending care packs to US servicepersons, volunteering at your favorite charity; these are just some of the examples of ways you can get involved in service.

As a bonus, each submission uploaded by November 15 will be considered for the Golden Achievement in Service Award! This prestigious award is based on **one featured service project** you have performed (without compensation) to help others or to improve your community.

We want to know *more* about what has inspired you to help others! We will be featuring the winning entry from each age group, plus other selected entries, on our community involvement website so that we can share the great news of what National American Miss contestants are doing!

Even if you are not participating in one of the overall queen's title pageants at Nationals, you can still participate equally and have the opportunity to win the **beautiful** Golden Achievement in Service Award!

EVERY Nationals contestant who uploads documentation of her community service project to our secure site is automatically entered in the GOLDEN ACHIEVEMENT IN SERVICE AWARD Contest.

There is no entry fee.

The minimum requirements are that you upload the following:

- **Brief Project Description.** This should be just a sentence or two.
- **Full Project Description.** This is a detailed description. It is not to exceed 300 words for the Pre-Teen, Junior Teen, Teen, and Miss divisions and 150 words for the Princess and Jr. Pre-Teen divisions.
- **A letter of validation.** The letter should be from the project manager, verifying your service. Scan the letter and upload it as instructed on our webpage.

To more fully honor your project, you may upload:

- One or more actual **photo(s)** of your project and/or you serving in your project. If you have a National American Miss banner, you can wear that while doing your service. Crowns are optional; however, we discourage wearing them when participating in community service, as they can sometimes interfere with the message of service. Note: Wearing a crown and/or banner in photos, or video, will not affect your scoring for this award. Follow the instructions shown on our upload site for naming the photos prior to upload.
- A link to **video(s)** about your project and/or you serving in your project. You may choose to upload your video to a site, such as YouTube. When you do, copy and paste the link into the place indicated on our page.
- **Additional letters of commendation** and/or other uploadable items you feel will help us enhance your project if it is selected and presented on the Community Service website page.



For assistance, you may contact the National Pageant Office at 281.496.2332.

Submit your form by November 15 at www.NAMnationals.com/CommunityService

OPTIONAL NATIONAL PAGEANT *Spotlight Contest*SM

CONTACT US!
CALL (281) 496-9000
namiss.com

The Spotlight ContestSM is a fun way for girls in all age divisions to earn exciting prizes, cash scholarships, and even your sponsorship fee into the National American Miss (Appointed Queens only) or the National All-American Miss Competitions! Check out the awesome prizes to choose from on page 71!

It's fun and easy!

1 Full National Spotlight ContestSM Page

One premium prize. It's your choice!

2 Full National Spotlight ContestSM Pages

2 Premium Prizes **or** your sponsorship fees paid to the National All-American Miss Pageant.

4 Full National Spotlight ContestSM Pages

4 Premium Prizes plus 1 bonus premium prize for a total of **5 Premium Prizes!** Earn the National Ambassador title plus your official crown, banner, and trophy (National level only).

7 Full National Spotlight ContestSM Pages

8 Premium Prizes, **or** \$1000 cash scholarship, **or** the National Trip. Earn the National Cover Girl title, plus your official crown, banner, and trophy.

10 Full National Spotlight ContestSM Pages

11 Premium Prizes, **or** \$1300 cash scholarship, **or** the National Trip plus 3 Premium Prizes. Earn the National Cover Model title plus the official crown, banner, trophy, and roses.

More than 10 Full National Spotlight ContestSM Pages

For each full National Spotlight ContestSM you complete, beyond 10 pages, you'll receive your choice of one additional premium prize!

Remember: If you've completed State Spotlight ContestSM pages on the state pageant level, they will count toward the titles of National Cover GirlSM, National Cover ModelSM, and the National Cover MissSM. However, Premium Prizes that were awarded to you on the state pageant level will not be re-awarded on the National level.

For example, if you've completed 3 pages on the state level and you complete 4 pages on the national level, you will qualify for the title of National Cover GirlSM. However, you will only receive Premium Prizes associated with the 4 pages completed at the national level. All other prizes were previously awarded at your state pageants.



SAMPLE SIZES AND PRICES

| | |
|--------------------------------------|-------|
| 1/10 Page "Business Card" (smallest) | \$75 |
| 2/10 Page (2 spaces) | \$150 |
| 3/10 Page (3 spaces) | \$225 |
| 1/2 Page (5 spaces) | \$375 |
| 6/10 Page (6 spaces) | \$450 |
| 8/10 Page (8 spaces) | \$600 |
| Full Page (10 spaces) | \$750 |

OPTIONAL NATIONAL PAGEANT Spotlight ContestSM

FOR YOUR NATIONAL YEARBOOK

Pages in your National Yearbook will be 8 1/2" x 11". The Spotlight ContestSM area is 7" x 10".

National Spotlight ContestSM Copy: Contestants completing spaces are asked to obtain a business card, logo, letterhead, newspaper ad or camera-ready copy from contributors to enable the printer to produce each space neatly and clearly.

National Spotlight ContestSM Layout: You may lay out how you would like your spaces arranged. Most people just send a rough sketch, which is perfectly fine. However, please try to print names and messages legibly. If you do not send camera-ready copy, the printer will use his or her best discretion regarding spellings and layout of your Spotlight ContestSM space. Indicate on each check, business card, or Spotlight ContestSM Layout Sheet the size and amount of money contributed. See page 76 for a sample layout. Please note that we will try our best to match fonts and graphics, but the printer has final say on all layouts and will use his or her discretion on each layout. **Specific fonts and graphics are not guaranteed.**

National Spotlight ContestSM Photos: One contestant photo may be included free of charge for each 1/10 Spotlight ContestSM page. The photo must be sent with your Spotlight ContestSM ad. You might want to send photos of yourself in different settings and poses so your pages will be interesting and fun. To ensure that your pictures are placed properly, your name and state must be written on the back of each photo.





National Spotlight ContestSM Record Sheet:

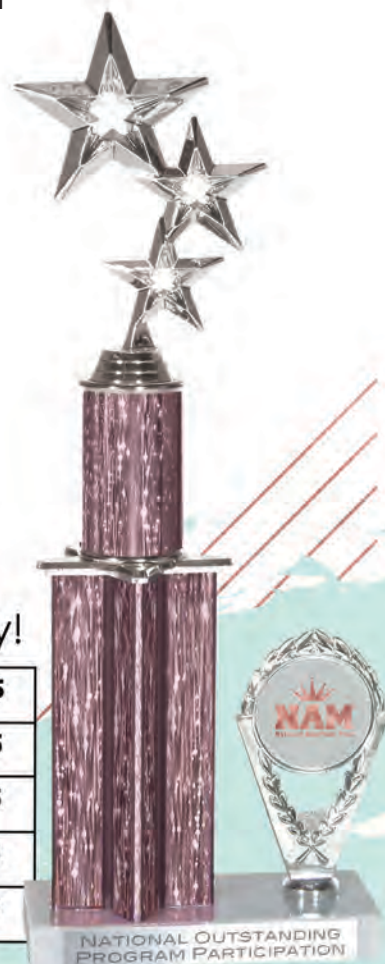
On page 74 in this book, you will find an Spotlight ContestSM Record Sheet. List and total your contributions. You may photocopy the page if you need extras. If a Spotlight ContestSM Record Sheet is not received with your checks, responsibility for mistakes or deletions will not be accepted by the printer or national pageant office. **Do not hold checks more than 30 days.**

National Spotlight ContestSM Deadlines: All Spotlight ContestSM spaces, money, and Spotlight ContestSM Record Sheets must reach the Pageant Office on or before your deadline. Your contributors may use a **check, money order, American Express, Discover, Visa, or Mastercard for payment. Please do not send cash through the mail.** You can also pay online at myNAMiss.com. If you want to email your ad copy to us, a flyer with those details will be mailed out before your deadline.

Great News!

Everyone who completes at least a 1/2 page of space for the National Yearbook will receive a trophy!

| | | | | |
|--|--|---|---|--|
| \$750  Full Page 70 | \$375 1/2 Page \$375 1/2 Page | \$375 \$375 1/2 Page 1/2 Page  | \$75 \$75 \$75 \$75  \$75 \$75 \$75 \$75 \$75 | 2/10 Page \$75 \$150 \$75  \$75 3/10 Page \$75 \$225 \$75 \$75 |
|--|--|---|---|--|



OPTIONAL NATIONAL SPOTLIGHT CONTESTSM

premium prizes!

The National American Miss Spotlight ContestSM is better than ever! It has never been so easy to win, and the prizes have been raised to new heights! Once you have completed at least one full Spotlight ContestSM page, you can select your choice from among these **fabulous prizes** in addition to your National Outstanding Program Participation Trophy.

1. \$75 Cash Scholarship!



2. 2 Tickets to the Thanksgiving Banquet!

4. *Fabulous!* \$150 SHOPPING SPREE National American Miss **boutique**

\$150 NAM
Boutique
Shopping
Spree

3. One FREE Optional Contest Entry!



5.

One Free Hotel Night at
the pageant host hotel
with only **2** Spotlight
ContestSM pages!



6.

National All-American Miss Sponsorship
Fee with just **2** Spotlight ContestSM pages!

Contestants have the option of using **two premium prize credits** to pay the Sponsorship Fee to the National All-American Miss pageant (if they have qualified). If you complete three pages, for example, you can use two of those earned credits to pay your Sponsorship Fee and still choose one additional premium prize!

By completing **7** Spotlight ContestSM pages at the national level, you earn your choice of **8 Premium Prizes OR the National Trip**, which includes:

- Airfare for one to the national pageant
- 6 hotel nights at the official host hotel ONLY

**NATIONAL
Trip**

Check out these awesome NATIONAL SPOTLIGHT CONTESTSM TITLES Just for you!

NATIONAL AMBASSADORSM

Great News!

With just 4 completed National Spotlight ContestSM pages (State Spotlight ContestSM pages are not included) for the National Yearbook, you've just won *National Ambassador titleSM, Official Crown, Satin Banner, and Trophy, PLUS 5 Premium Prizes!*

NATIONAL COVER GIRLSM

The National Cover GirlSM title can be yours with just 7 full Spotlight ContestSM pages at the STATE or NATIONAL level.

Did you know that you can combine your State Spotlight ContestSM pages with your National Spotlight ContestSM pages to earn this title. Remember, combining Spotlight ContestSM totals from State and Nationals is only for the titles of National Cover GirlSM, National Cover ModelSM, and National Cover MissSM!

7 National Spotlight ContestSM or 7 pages of State Spotlight ContestSM Pages will award you: National Cover GirlSM Title, Official Crown, Deluxe Satin Banner, and Trophy, and either 8 Premium Prizes or \$1000 cash or the National Trip!

Remember, Premium Prizes are only awarded for completed National Spotlight ContestSM pages only! You have already received Premium Prizes for your state Spotlight ContestSM Pages!

THE NATIONAL TRIP!

By completing 7 full pages at the state level or 7 pages at the national level, you will earn your choice of 8 Premium Prizes, \$1000 cash, or the National Trip.

The National Trip includes the following:

- \$350 toward airfare for one to the national pageant
- 6 hotel nights at the official host hotel **ONLY**

Don't Forget!

The National Trip and a National Spotlight ContestSM title are waiting for you when you complete 7 full Spotlight ContestSM pages!





National Spotlight Contest™ TITLE WINNERS!

National Cover Miss Titles

Pre-Teen: Jamie Birdsill

Teen: Jalyn Danna

National Cover Model Titles

Pre-Teen: Meadow Dougherty

Teen: Jasna Chong

National Cover Girl Titles

Princess: Camille Bishop,
Zoey Speckhals

Jr. Teen: Angel Baker,
Amber Spatafora

Teen: Madison Taves

Miss: Maria Delgado

National Ambassador Titles

Princess: Paris Ndu, Zaria Vaughn

Jr. Pre-Teen: Noor Saini,
Kendal-Ann Ward

Jr. Teen: Meagan Fawcett,
Amani-Marie Marrow,
Grace Nickles, Laryssa Nunn,
Jaidan Webb

Teen: Bethel George - Amadin,
Anna Higgins, Mallory Tarrant

GOOD NEWS! If you participate in the Spotlight Contest™ for your State Yearbook and you attend the National Pageant, your Spotlight Contest™ spaces may count toward these National Titles!



SPOTLIGHT CONTESTSM Record Sheet

Complete & Mail to your National Director's Address
by the National Spotlight ContestSM Deadline.

Circle your age division: **Princess** Jr. Pre-Teen Pre-Teen Jr. Teen Teen Miss

Contestant's Name: _____ State: _____
(Please print neatly)

Address: _____
City State Zip

Phone: _____ Amount Enclosed \$ _____

- Use this Spotlight ContestSM Record Sheet to keep an accurate record of your contributions.
- All Spotlight ContestSM copy, Spotlight ContestSM money, Spotlight ContestSM photos, and this Spotlight ContestSM Record Sheet must reach our office on or before the Spotlight ContestSM Deadline Date!
- You may photocopy this page if you wish to send in more than one package of Spotlight ContestSM spaces.
- All Spotlight ContestSM photos must have your name, address, and age division on the back.
- Do not hold contributors' checks more than 30 days. Send them in with Spotlight ContestSM copy and any photos.
- You may include a photo of your choice for each Spotlight ContestSM space completed.

Please do not send cash in the mail to pay for Spotlight ContestSM pages!

Make checks payable to "National American Miss" and mail to the Pageant Office. However, if checks are made payable to you, then you will need to endorse them to "National American Miss."

| Name of Spotlight Contest SM contributor | Size | Cost |
|---|------|------|
| 1. _____ | | |
| 2. _____ | | |
| 3. _____ | | |
| 4. _____ | | |
| 5. _____ | | |
| 6. _____ | | |
| 7. _____ | | |
| 8. _____ | | |
| 9. _____ | | |
| 10. _____ | | |

To list more contributors, either photocopy this page or list on a separate page and attach.

Total Sales Enclosed: \$ _____

If you have completed \$750 or more of space, please select your Premium Prize(s) from the following*

ONE PAGE

- ☐ \$75 Cash Scholarship
- ☐ \$150 NAM Boutique Shopping Spree
- ☐ One National Optional Contest Entry valued at \$175
(Please also fill out the form on NAMnationals.com if you choose this prize)
Circle one: Talent Photogenic SpokesmodelSM Actress Music ArtistSM
Top Model SearchSM Casual Wear ModelingSM Runway Model SearchSM
Red Carpet Correspondent Fresh Face Fashion ShowSM Young Author Fun Fitness
- ☐ 2 tickets to the Thanksgiving Banquet**
of adult tickets # of children tickets

TWO PAGES

- ☐ National All-American Miss Entry Fee (You must complete 2 National Spotlight ContestSM pages to cover your sponsorship fee.)
- ☐ National American Miss Entry Fee Appointed State Queens Only. (You must complete 2 National Spotlight ContestSM pages to cover your sponsorship fee.)
- ☐ Free Hotel Night at the pageant host hotel

SEVEN PAGES

- ☐ National Trip (Applies to contestants who have completed 7 full pages at the state or national level and chose the National Trip as their prize.)

*If you have earned more than one Premium Prize, please indicate how many of each prize you would like.
**Thanksgiving Banquet Tickets must be obtained in sets of 2 and cannot be split.

You may photocopy or cut out this page and use it to list your spaces. Affix spaces to layout sheet (found on page 75) the way you want it to appear.

Circle your age division: Princess Jr. Pre-Teen Pre-Teen Jr. Teen Teen Miss

Contestant Name: _____ City: _____ State: _____

**1/10 Page
Business Card Size
3.5" x 2"
\$75**

**1/10 Page
Business Card Size
3.5" x 2"
\$75**

LAYOUT SHEET

**1/10 Page
Business Card Size
3.5" x 2"
\$75**

**1/10 Page
Business Card Size
3.5" x 2"
\$75**

You may photocopy or cut out this page and use it to lay out spaces. Affix spaces to layout sheet the way you would like them to appear.



BEFORE

Here's an example of what you might send in to us for "business card spaces".

**Example of Business Card Size Spaces
Various Contestants****AFTER**

Here's what your space looks like after our professional artists design it!

You may photocopy or cut out this page and use it to lay out spaces. Affix spaces to layout sheet the way you would like them to appear.

We Love you Alyssa!

Love Always,

Daddy, Missy, Brandon, Deanna
Courtney & Mema

We love you, Alyssa!

Love Always,
Daddy, Missy, Brandon, Deanna
Courtney & Mema

LISA

We Believe in You!

And Love You So Very Much

Mother, Daddy & John Allan

Lisa,

We Believe In **YOU!**

And Love You
So Very Much!!

Mother, Daddy & John Allan

Good Luck
and
Congratulation s

Randi!

We love you! Mom, Dad,
Papa & Dee

GOOD LUCK AND
CONGRATULATIONS

Randi!

WE LOVE YOU!

MOM, DAD, PAPA & DEE

♪ Sing Your Heart Out!

Buddy's Package Store
Sour Lake, TX
(409) 287-3390

Batson Mill
Baston, TX 936-262-8000

♪ sing your heart out!

Buddy's Package Store
Sour Lake, TX
(409) 287-3390

Batson Mill
Baston, TX
(936) 262-8000

I Love You Sweetheart

Good Luck Randi

Love Mom and Dad

I LOVE YOU
SWEETHEART!

GOOD LUCK
RANDI!

LOVE,
MOM & DAD

HAVE YOU EARNED THE NATIONAL TRIP? the Road to Nationals!

TRIP 411

DON'T FORGET! All contestants attending the National Pageant (except those listed at right) are responsible for all their transportation expenses to the National Pageant.



Please read the information below.

Paid transportation expenses (in the form of a check for \$350) to Florida is an award earned only by the contestants listed below:

- **State Pageant Finalists who competed in their State Pageant and won the State Queen's Title.**
- **Contestants who earned and chose the National Trip as their Spotlight Contest™ prize through either the state or national Spotlight Contest™.**

Contestants who have won or earned their transportation expenses paid to the National Pageant should observe the procedures listed below.

State Finalists who competed in their State Pageant and won the State's Queen's Title.

- ★ If you are the State Queen and you competed in your State Pageant, then you already received your travel expense check for \$350 at your State Pageant compliments of your State Director. Please contact your state director if you have not received your travel expense check.

State Qualifiers for the National Trip

- ★ Make your travel reservations now. National American Miss is not responsible for making travel reservations or purchasing tickets of any kind.
- ★ Call the host hotel to make your hotel reservations now. National American Miss is not responsible for making hotel reservations. See page 29 for hotel details.
- ★ If you earned the National Trip at your state pageant, then you should have received your travel expense check for \$350 at your state pageant compliments of your state director. Please contact your state director if you have not already received your travel expense check and you chose the National Trip as your prize for completing seven full Spotlight Contest™ pages at your state pageant.

National Qualifiers for the National Trip

- ★ If you have earned the National Trip through the National Spotlight Contest™, and you are choosing it as your prize, then you will receive your travel expense check for \$350 from the National Office. The check will be sent a few weeks after receiving your completed pages with full payment along with the National Spotlight Contest™ Trip Form submitted at NAMnationals.com
- ★ **IMPORTANT!** If you have completed seven Spotlight Contest™ pages at the national level and turned them in to the national office **without your Spotlight Contest™ fees paid in full**, then please do not turn in this form yet. You must wait and turn it in only after you have paid in full and selected the National Trip as your premium Spotlight Contest™ prize on your SPOTLIGHT CONTEST™ RECORD SHEET on page 74 of the National Guidebook Magazine.

Deadline

We must know of your intentions to choose the National Trip as your prize for the seven Spotlight Contest™ pages completed at the national level **no later than October 1st**. If you have not completed all of the pages at that point but intend to have them completed by the final deadline, please call the **National Office** to notify them of your intentions.

National Qualifiers: Follow these steps to receive your National Trip Prize!

- 1 Complete seven Spotlight Contest™ pages at the National Pageant Level.
- 2 Select the National Trip as your Spotlight Contest™ Premium Prize on your Spotlight Contest™ Record Sheet **and** make sure the National Office is aware of your choice.
- 3 Fill out the National Trip Form at NAMnationals.com as soon as possible.
- 4 Remember to book your own rooms in the National Pageant Host Hotel for the nights of your choice. The national office will cover a six-night hotel stay in the host hotel during the National Pageant for your age division. The national office will cover the free hotel room nights, at the group rate, plus tax, for six nights at the Hyatt Regency Orlando (**only**).
- 5 You are responsible for booking and reserving your own travel to and from the National Pageant. The National Office will automatically send you a check in the amount of \$350 for your travel expenses. The check will be sent once we have received the completed National Trip Form online, the completed National Spotlight Contest™ pages (paid in full), and you have chosen the National Trip as your prize for the pages completed.

Contributor Receipts

Keep the stubs (on left) for your records. Detach and give the receipts to contributors that request them. You may photocopy this page if you need more receipts. Generally when contributors pay with a check, they will not need a receipt. Their cancelled check can serve as their receipt.

Keep this stub for your records

Date _____ Amount _____

Contributor _____

City _____ State _____

Check One

☐ Cash ☐ Check ☐ Money Order ☐ Credit Card

Keep this stub for your records

Date _____ Amount _____

Contributor _____

City _____ State _____

Check One

☐ Cash ☐ Check ☐ Money Order ☐ Credit Card

Keep this stub for your records

Date _____ Amount _____

Contributor _____

City _____ State _____

Check One

☐ Cash ☐ Check ☐ Money Order ☐ Credit Card

Keep this stub for your records

Date _____ Amount _____

Contributor _____

City _____ State _____

Check One

☐ Cash ☐ Check ☐ Money Order ☐ Credit Card

Keep this stub for your records

Date _____ Amount _____

Contributor _____

City _____ State _____

Check One

☐ Cash ☐ Check ☐ Money Order ☐ Credit Card



Contributor Receipt



Contributor's Name _____

Amount Contributed \$ _____ Date of Contribution _____

National Finalist _____

Thank you for helping to make my dreams come true!



Contributor Receipt



Contributor's Name _____

Amount Contributed \$ _____ Date of Contribution _____

National Finalist _____

Thank you for helping to make my dreams come true!



Contributor Receipt



Contributor's Name _____

Amount Contributed \$ _____ Date of Contribution _____

National Finalist _____

Thank you for helping to make my dreams come true!



Contributor Receipt



Contributor's Name _____

Amount Contributed \$ _____ Date of Contribution _____

National Finalist _____

Thank you for helping to make my dreams come true!



Contributor Receipt



Contributor's Name _____

Amount Contributed \$ _____ Date of Contribution _____

National Finalist _____

Thank you for helping to make my dreams come true!



National American Miss

visit us at:

namiss.com

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