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CELEBRATING THE GLAMOUR LIFESTYLE

SPRING
2018
EDITION
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National American Miss

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Fashion Edition



Fifteen ^{AND} FABULOUS

National American Miss celebrates fifteen fabulous years of growing confidence and so much more.

Photography by Steve Drury, Rod Aberegg, Nicole Renard, Video Memories, and Texas Digital Studios

Fantastic...Fifteen...and Fabulous! National American Miss celebrated its 15th anniversary in a big way this year at its annual National Pageant held in Anaheim, California. Fifteen years of proven excellence led to NAM having its biggest week yet, where more than \$500,000 in cash, scholarships, prizes, and awards were awarded among the national delegates. This year was all about celebrating NAM's innovative legacy while engineering the future look of pageantry. The 2017 NAM National Pageant was definitely one to remember... three sleek runway stages, a posh outdoor Party on the Plaza, eleven exciting final shows, a Ford Mustang convertible giveaway, and so much more.

The week of "Fifteen and Fabulous" celebrations kicked off for the national delegates as they were individually greeted by friendly NAM staff and national royalty. After check-in, the girls attended the spirited Neon Welcome Party held for each of the six age divisions where girls reunited with old friends and made new ones. Dancing the night away in the electric neon and black light atmosphere proved to be an evening the girls will never forget.

One of the highlights of the week was NAM's 15th

birthday bash. New to pageantry, the Party on the Plaza featured rows of California-cool food trucks lined up between thirty towering LED-glowing palm trees. The expansive outdoor plaza of the Anaheim Convention Center provided the perfect venue for this festive event held exclusively for the pageant contestants and their families. Brimming with festival-inspired activities, with just over 2,000 people in attendance, it was a night of delicious food and fun for people of all ages. A photo booth, bounce-houses, games, dancing, and a high energy DJ kept the party going throughout the evening. More than twenty former NAM national queens came in from across the country to share in the fun with the national delegates and their families. Adding sparkle to the evening was Nia Sanchez, Miss USA 2014, who was on hand to sign autographs, pose for photo-ops, and personally greet the Party on the Plaza guests.

The fun and festivities continued throughout the week. The girls took part in a VIP photo shoot in front of Sleeping Beauty's Castle at Disneyland. After the photo shoot, they spent the entire day with family and new



A BIRTHDAY BASH FIT FOR A QUEEN!

friends at the happiest place on earth, Disneyland, where a visit would not be complete without the iconic holiday parade and fireworks show topping off the magical day. To add to the fun, the families were chauffeured through the famous streets of Hollywood, Rodeo Drive, and Santa Monica Beach – some of the most iconic places that Southern California has to offer.

On Thanksgiving Day, the contestants and their families attended the beautiful black and white formal Thanksgiving Banquet. They counted their blessings over a gorgeous Thanksgiving feast, complete with turkey, stuffing, and pumpkin pie as they enjoyed seasonal vocals from award winning soloists and Dickens era carolers. And if that wasn't enough Thanksgiving merriment, each delegate in attendance was in the ultimate-door-prize-drawing-of-a-lifetime for a brand new Ford Mustang convertible. This year's lucky winner of the Mustang was a very surprised and happy nine year old – Jessy Pasantino of New Jersey.

Before the crowning of the twelve new national queens, each of the competitors displayed their diverse passions through the vast assortment of NAM optional contests, including





Talent, Photogenic, Casual Wear ModelingSM, SpokesmodelSM, Actress, Top Model SearchSM, Academic Achievement, Heart of ServiceSM Award, Runway Model SearchSM, and many more. The optional contests provided the national participants an opportunity to perform on stage in front of modeling and acting agents and professionals from the entertainment industry, as well as earn thousands of dollars in cash, scholarships, prizes, trophies, and national titles that were presented at the annual "NAMMY" AwardsSM.

The stylish Runway Model SearchSM competition celebrated its third year at NAM Nationals with new sponsorship endorsements through a leading gown fashion designer and footwear designer. Each of the contestants participated in a training camp where they learned about the high-fashion modeling industry, experienced a real-world modeling go-see with industry experts, and then strutted down the runway in a glamorous and fashion-forward ensemble while vying to become the next face of the industry leading designer. The two deserving delegates selected for this honor, Rylee White and Amanda Torchia, will be featured in a national digital advertising campaign, will enjoy exclusive modeling opportunities, and will walk the red carpet at New York Fashion Week. The winner of the Runway Model SearchSM competition within each age division received a magnificent signature rhinestone encrusted stiletto heel trophy, fashioned exclusively for NAM, courtesy of their national footwear designer.

National American Miss demonstrated, yet again, why they have been voted #1 in pageantry for three years in a row. The three jaw-dropping glossy all-white Hollywood designed stages provided the perfect backdrop



JORDAN MEACHUM
National American Miss



KEISHA ABELGAS
National All-American Miss



HERMONA GIRMAY
National American Miss Teen



SERENA SAMMONS
National All-American Miss Teen



for the array of laser lighting and special effects. Awarding more than one million dollars in cash, scholarships, and prizes annually nationwide, NAM has ramped up its prize package to the next level.

A host of new national prize sponsors were highlighted throughout the exciting week, both on-stage and off, including the prestigious fashion designer who personally designed the stunning little black dress production number outfit that the national delegates wore to open each of the final shows. As if that wasn't enough, the designer also provided an exclusive reception at her Austin, Texas, headquarters, where each of the twelve national queens were invited to select a complimentary formal gown from her extensive and dazzling collection.

Adding even more sparkle to their collection of prizes, the official NAM wardrobe sponsor awarded a gorgeous appearance gown to each of the newly crowned queens. The prestige continued with yet more sponsors presenting custom illustrations of each titleholder's crowning moment, a series of workshops to help grow confidence hosted by Miss USA 2014 Nia Sanchez, personal hair and makeup consultations, handcrafted custom crown cases, a signature rhinestone clutch and custom pair of shimmering rhinestone shoes, and *Pageantry* magazine providing the coveted *Pageantry* Spirit Award.

With the plethora of prizes and numerous national honors provided by NAM, its recognition as a leading development program has been earned through fifteen years of industry leading growth and cutting edge productions. Within the National American Miss family, there are two



BRIANA FLOREXIL
National American Miss Jr. Teen



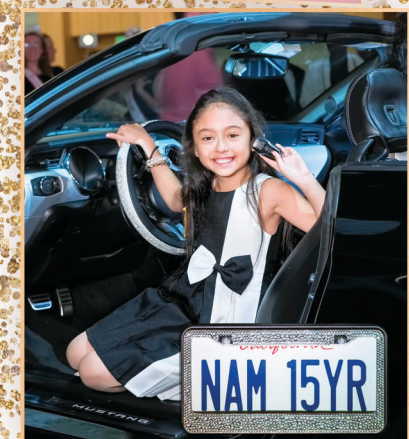
RAVEN WRIGHT
National All-American Miss Jr. Teen



HANNAH DAFFRON
National American Miss Pre-Teen



ELLIE SCHMIDT
National All-American Miss Pre-Teen



separate sets of national titles that the diverse delegates vie to capture, the first of which is the title of National American Miss, recognizing all the young ladies who won their respective state titles. Additionally, representing their home city or county, the titles of National All-American Miss are open for all qualified delegates who competed for their state title and finished within the queens court or placed in an optional competition.

Perennially, the NAM national pageant welcomes one of the largest and most diverse panel of judges in the glamour lifestyle industry, exceeding fifty total judges across the optional contests and required competitions. Judges showcased throughout the week included NAM alumni Miss America 2011 Teresa Scanlan, Miss California USA 2007 Meagan Tandy of the hit television shows *Teen Wolf* and *Survivor's Remorse*, and newly crowned Miss Texas USA 2018 Logan Lester joining the prestigious panel judges who would crown the new queens of National American Miss.

National American Miss has always enjoyed a reputation for quality and innovation in event production. True to their standards, 21 Hollywood Tour buses, 3 spectacular stages, 2 rehearsal venues, 12 national queen titles, 156 national contestant titles, 2,035 trophies and awards, 67 experienced national staff members, 1,846 Thanksgiving banquet meals served, 218 scheduled events, and more than 300,000 total streaming online viewers, all provided testament to NAM's commitment in providing the pinnacle pageant experience.

After fifteen years, a generation, National American Miss continues to set new standards through its production extravaganzas, dependability, and national prize packages. Yes, NAM is still fabulous at fifteen and we can't wait to see what the next fifteen years will bring.



JAYCEE PARKER

National American Miss Jr. Pre-Teen



ELLA OSBORNE

National All-American Miss Jr. Pre-Teen



BAILEY SHERIDAN

National American Miss Princess



LANDRY PILLAR

National All-American Miss Princess

Highlights from the National American Miss National Photo Shoot

Soon after their big win, the new NAM national queens began a year of exciting appearances and opportunities. For their first stop, they were whisked away to the live music capital of the world, Austin, Texas, for their official National Photo Shoot! The twelve national queens were flown in from all across the nation for the weekend of a lifetime, beginning with an exclusive welcome party hosted at the global headquarters of their gown sponsor. The girls had the opportunity to catch a sneak peek of the new 2018 spring line, try on gorgeous evening gowns, and enjoy an evening filled with laughter, picture-perfect moments, and yummy desserts. The surprise of the evening was when each national queen discovered she would be taking home her very own appearance dress, compliments of the designer. The evening concluded in true Texas style with the national queens bonding over a delicious nouveau Tex-Mex private banquet at one of Austin's trendiest bistros.

Day two started off bright and early with each girl receiving the royal treatment from one of pageantry's most celebrated hair and makeup artists, and official NAM sponsor.

Each national queen connected with her true beauty, looking her personal best as she walked onto the set. Three renowned photographers were on hand to shoot more than 10,000 photos throughout the three-day event, including official headshots, candids, and a variety of commercial and fashion shots. As part of their national prize package, each queen was awarded a complimentary digital copy of all these extraordinary photographs.

Afterwards, they toured a bit of the city where they took fabulous photos in front of some of the its most iconic murals, wrapping the day up with a marvelous private dinner at the legendary Austin Magnolia Café!

The weekend wasn't all about getting the perfect shot; it was also the perfect opportunity for the twelve queens and their families to bond and make those lifelong connections. They were showered with a host of special prizes from national sponsors and enjoyed an incredible NAM photo shoot weekend ending with a PJ pizza party – the perfect setting for girl talk and Insta-Story moments. It was a dream weekend truly fit for a queen!

